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Every loser wins ? : leveraging an Olympic bid / Tom Bason

[Bason, Tom](#)

Manchester Metropolitan University. Manchester - 2019

This research investigates the ways in which cities leverage Olympic bids for positive outcomes.



No one wants to host the Olympic Games... ! really ? : the history of the bid for the Olympic Games / Volker Kluge

[Kluge, Volker](#)

The history of Olympic applications is, despite all low points, a story of success. Were it different, then 119 cities from 41 countries would not have been moved to apply to hold the Games.



Media effect on resident attitudes toward an Olympic bid / Qiulin Lu... [et al.]

[Lu, Qiulin](#)

News media helps individuals think about the impacts of hosting the Olympic Games, enabling them to clarify or construct their own opinions toward an Olympic bid. This study aims to unveil the rationale underlying such media influ...



Residents' perceptions of mega sport event legacies and impacts : the case of the Hamburg 2024 Olympic bid / Anja Scheu, Holger Preuss

[Scheu, Anja](#) | [Preuss, Holger](#)

The purpose of this study was to examine perceptions of local residents prior to the public referendum for the 2024 Hamburg Olympic bid and to assess their level of support for the bid. The representative survey conducted amongst ...



The bidding paradox : why politicians favor hosting mega sports events despite the bleak economic prospects / Michiel de Nooij, Marcel van den Berg

[Nooij, Michiel de](#) | [Berg, Marcel van den](#)

Politicians generally favor hosting mega sports events despite the discouraging evidence of financial benefits or direct economic gain. This paradox is surveyed from two different perspectives. First, the authors weighed the merit...





Referenda on hosting the Olympics : what drives voter turnout ? / Tobias Streicher, Sascha L. Schmidt, Dominik Schreyer

[Streicher, Tobias](#) | [Schmidt, Sascha L.](#) | [Schreyer, Dominik](#)

Public referenda have recently put an end to the ambitions of several cities to host the Olympic Games. The outcome of referenda depends on two major decisions: a content decision whether to support hosting the Olympics and a turn...



Planning to fail? : leveraging the Olympic bid / Tom Bason, Jonathan Grix

[Bason, Tom](#) | [Grix, Jonathan](#)

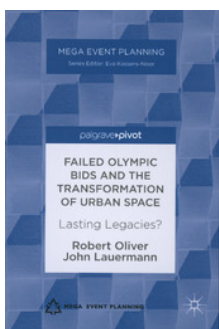
In recent years, there has been a decline in the number of cities seeking to host the Olympic Games, with several cities withdrawing from the bid process following referenda. The debate around bidding have hinged on the costs and ...



Public opinion in Olympic cities : from bidding to retrospection / Harry H. Hiller, Richard A. Wanner

[Hiller, Harry H. \(1942-\)](#) | [Wanner, Richard A.](#)

Whereas traditionally hosting the Olympics was viewed as a top-down decision with little public input, public opinion is becoming more important in assessing and evaluating the merits of hosting the Games. Using bid documents from...



Failed Olympic bids and the transformation of urban space : lasting legacies ? / Robert Oliver, John Laueremann

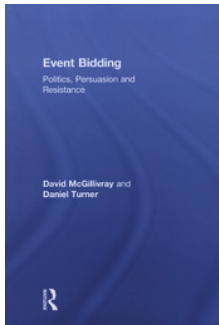
[Oliver, Robert D](#) | [Laueremann, John](#)

Palgrave. London - 2017

This book evaluates why cities choose to bid for the Olympics, why Olympic bids fail, and whether cities can benefit from failed bids. Attention is shifted away from host cities (or winners), to consider the impact of the bidding ...



| Section | Cote | Indice CDU | Statut | Date de retour |
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| Libre-accès | MA 28447 | 033.2 | En prêt | 20/09/2019 |



Event bidding : politics, persuasion and resistance / David McGillivray and Daniel Turner

[McGillivray, David](#) | [Turner, Daniel](#)

Routledge. London - 2018

Bidding contests for sporting and cultural events are attracting increasing media and public attention. Yet, despite the cost, size and scale of these bidding contests, relatively little academic attention has been paid to the str...



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Examining positive outcomes of unsuccessful Olympic bids / Paul Salisbury, Becca Leopkey, Cem Tinaz

[Salisbury, Paul](#) | [Leopkey, Becca](#) | [Tinaz, Cem](#)

Coventry University. Great Britain - 2017

This report provides evidence of positive outcomes of unsuccessful bids for the Olympic and Paralympic Games. Current literature focuses heavily on the legacy from hosting sporting events, with little coverage of the impacts exper...



The IOC and Olympic bids from democracies and authoritarian regimes : a socioeconomic analysis and strategic insights / Thomas Könecke, Michiel de Nooij

[Könecke, Thomas](#) | [Nooij, Michiel de](#)

This socio-economic study scrutinizes the bidding process for an Olympic Games in democratic countries and authoritarian states. More specifically, transaction cost economics is employed as a lens to analyse the bidding processes ...



How to bid better for the Olympics : a participatory mega-event planning strategy for local legacies / Eva Kassens-Noor, John Lauermann

[Kassens, Eva](#) | [Lauermann, John](#)

Several cities have canceled their Olympic bids in recent years because of local protests and referenda. Bidding cities now face a new political reality as they debate whether a bid is in the best interests of local stakeholders. ...





Jeux Olympiques : raviver la flamme / Jean-Loup Chappelet

[Chappelet, Jean-Loup](#)

PPUR. Lausanne - 2016

Pourquoi organiser des Jeux Olympiques au 21e siècle? De plus en plus d'élus et de citoyens se posent légitimement la question. Face à l'ampleur croissante des manifestations, que rien ne semble vouloir refréner, les candidatures...



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Agenda 2020 and the Olympic Movement / John J. MacAloon

[MacAloon, John J](#)

This paper examines the current Olympic bidding crisis and evaluates the accompanying Agenda 2020 reform process at the International Olympic Committee.



Why were voters against the 2022 Munich Winter Olympics in a referendum? / Dennis Coates, Pamela Wicker

[Coates, Dennis](#) | [Wicker, Pamela](#)

In Munich, a referendum on a bid for the 2022 Winter Olympics was held in November 2013 and failed. This study analyzes the determinants of the percent of favorable votes using secondary data from all 52 communities involved in th...



The role of media in enhancing people's perception of hosting a mega sport event : the case of PyeongChang's Winter Olympic bids / Ari Kim, Moonhoon Choi, Kyrkiaki Kaplanidou

[Kim, Ari](#) | [Choi, Moonhoon](#) | [Kaplanidou, Kyrkiaki](#)

Residents' support for hosting the Olympic Games is crucial for a bid to succeed in the Olympic host-city selection process. Because of the vital role of the media in framing public perceptions of Olympic bids, the purpose of this...





Legacy after the bid ? : the impact of bidding to host Olympic Games on urban development planning / John Laueremann

[Laueremann, John](#)

[s.n.]. [Etats-Unis] - 2014

This project examines the urban development impacts of bidding to host Olympic Games. While there is a well-developed scholarship on legacy in Olympic host cities, less is known about the urban legacies of unsuccessful Olympic can...



Bidding for development : how the Olympic Bid process can accelerate transportation development / Ngiste Abebe... [et al.]

[Abebe, Ngiste](#)

Springer. New-York - 2013

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| Libre-accès | MA 26282 | 033.2 | En rayon | |



Toronto's olympic ambitions : an investigation of the olympic bidding legacy in one modern city / Robert D. Oliver

[Oliver, Robert D](#)

[s.n.]. Blacksburg - 2011

Toronto has failed to secure the right to the host the Olympic Games on five different occasions (1960, 1964, 1976, 1996, 2008). This research expands the concept of Olympic legacy to include the bidding process and investigates w...



Olympic city bidding : an exegesis of power / Douglas Booth

[Booth, Douglas](#)

This article analyses the bidding process to host the Olympics as a complex set of power relationships between the IOC and candidate cities.



ARTICLE

The Olympic bidding process as a starting point of the legacy development / M.J. McIntosh

[MacIntosh, Martha](#)

This paper will focus on using primary information, such as that found in the bid cities documents and the IOC publications, in order to address a series of questions relating to the issue of legacy and the Olympic host city bidding...



ARTICLE

The Olympic host city bid process : facing challenges and making / Martha J. McIntosh

[MacIntosh, Martha](#)

The purpose of this study is to take the first steps towards shedding some greatly needed light onto the bid process. Although there have been many subtle refinements made to the bid process over the on hundred plus years of its e...

