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January – February 2018

(Issue 1-2)

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Retrouvez 130 dernières parutions sur l’Olympisme et le sport, dont 92 sont accessibles en ligne.
1. **The Olympic Games | Les Jeux Olympiques** 4
   1.1 Candidature process | Procédure de candidature 4
   1.2 Summer Olympic Games | Jeux Olympiques d’été 5
     1.2.1 Tokyo 2020 5
     1.2.2 Rio 2016 6
     1.2.3 Moscow 1980 | Moscou 1980 7
     1.2.4 Tokyo 1964 7
     1.2.5 Berlin 1936 8
   1.3 Olympic Winter Games | Jeux Olympiques d’hiver 9
     1.3.1 PyeongChang 2018 10
     1.3.2 Grenoble 1968 21
     1.3.3 Innsbruck 1964 21
   1.4 Security | Sécurité 22
   1.5 Sustainability and legacy | Durabilité et héritage 22
   1.6 History of the OG | Histoire des JO 25
   1.7 Ancient Olympic Games | Jeux Olympiques antiques 26

2. **The International Olympic Committee | Le Comité International Olympique** 27
   2.1 International relations | Relations internationales 28
   2.2 Presidents and members | Présidents et membres 28
     2.2.1 Pierre de Coubertin 29

3. **The Olympic Movement | Le Mouvement olympique** 30
   3.1 Governance of the Olympic Movement | Gouvernance du Mouvement olympique 31
   3.2 History of the Olympic movement | Histoire du Mouvement olympique 32
   3.3 National Olympic Committees (NOCs) | Comités Nationaux Olympiques (CNOs) 33
     3.3.1 Greece | Grèce 33
     3.3.2 United States | États-Unis 33
     3.3.3 Serbia | Serbie 34
   3.4 Olympism | Olympisme 34
   3.5 Other recognised Games | Autres Jeux reconnus 35

4. **The athletes | Les athlètes** 36
   4.1 Anti-doping | Anti-dopage 36
   4.2 Disability | Handicap 37
   4.3 Medicine and health | Médecine et santé 38
   4.4 Olympians | Olympiens 38

5. **The Olympic sports | Les sports olympiques** 40
   5.1 Summer sports | Sports d’été 40
     5.1.1 Athletics | Athlétisme 40
     5.1.2 Modern pentathlon | Pentathlon moderne 41
   5.2 Winter sports | Sports d’hiver 41

6. **Sport economics and management | Économie et gestion du sport** 42
7. Sport law and ethics | Droit et éthique du sport 43

8. Sport and society | Sport et société 45
  8.1 Media | Médias 45
  8.2 Peace and development through sport | Paix et développement par le sport 46
  8.3 Physical activity and sport practice | Activité physique et pratique du sport 46
  8.4 Politics | Politique 47
  8.5 Sociology | Sociologie 48
  8.6 Technology | Technologie 49
  8.7 Women and sport | Femmes et sport 49

The abstracts mainly come from the publishers.
Les résumés proviennent principalement des éditeurs.

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3
1. THE OLYMPIC GAMES | LES JEUX OLYMPIQUES

1.1 CANDIDATURE PROCESS | PROCÉDURE DE CANDIDATURE

THE BIDDING PARADOX: WHY POLITICIANS FAVOR HOSTING MEGA SPORTS EVENTS DESPITE THE BLEAK ECONOMIC PROSPECTS


Politicians generally favor hosting mega sports events despite the discouraging evidence of financial benefits or direct economic gain. This paradox is surveyed from two different perspectives. First, the authors weighed the merits of the most prominent methods of economic analysis of mega sports events. Then, they discuss the ways in which politicians still manage to infer positive gains from hosting this type of event from the literature. Next, they look at a range of frequently intangible effects that could be used in the public debate before submitting a bid but that, paradoxically, rarely are. The most promising of these is making the people proud and happy. However, economists have so far been incapable of adequately valuing the effect of hosting a mega sport event based on happiness. Second, they analyzed the political process parallel to preparing a bid to understand why politicians are persistently keen to host, despite the bleak economic prospects.

READ MORE (AVAILABLE ON SITE)
FLAME GOES OUT: DETERMINANTS OF INDIVIDUAL SUPPORT AT THE 2024 HAMBURG GAMES REFERENDUM
Pamela Wicker, Dennis Coates. IN: Contemporary economic policy, 20 December 2017, Ahead of print, pp. 1-16.
This study used the opportunity to conduct a survey with a contingent valuation method scenario in the weeks prior to an actual referendum on bidding for the 2024 Olympic Summer Games in Hamburg. Only 41.2% of respondents planned to vote favorably and 30.1% reported a positive willingness-to-pay. We allowed respondents to state the institution they would give the money to ensure it is wisely spent. The preferred institutions were a foundation and an account in trust. The findings indicate that individual voters have their own complex utility function of costs and benefits which should be considered by public officials.

1.2 SUMMER OLYMPIC GAMES | JEUX OLYMPIQUES D'ÉTÉ
1.2.1 TOKYO 2020

BRAND PROTECTION: TOKYO 2020 GAMES
This document provides an overview of the protection standards for Olympic and Paralympic Games intellectual property, which is managed by the Tokyo Organising Committee of the Olympic and Paralympic Games and includes marks associated with the Tokyo 2020 Games (emblems, logos, and slogans, etc.).
READ MORE

MEDIA GUIDE: OLYMPIC AND PARALYMPIC GAMES TOKYO 2020
This guide provides useful information to the media on the organisation of the Tokyo 2020 Olympic and Paralympic Games. It presents the team, an overview of the Games, the Olympic and Paralympic sports, the venues list and plan, the Cultural Olympiad, the education programme, the mascots, the medal project, the merchandise and the legacy.
READ MORE
1.2.2 RIO 2016

Article

BEHIND THE SCENES WITH THE RIO 2016 CAULDRON

Soon after the Opening Ceremony broadcast in Rio on 8th August 2016, when the cauldron was unveiled to the world, two individuals involved in the design and creation of the 2016 cauldron participated in an online discussion on www.gamesbids.com about the origin of the project. They broke tradition by publicly revealing themselves in the process rather than participating in the discussion anonymously. Previously, creators of any facet of an Olympic Opening Ceremony would have been loathe to reveal their identities so publicly and were constrained by confidentiality agreements. This time, however, such agreements did not seem to be an impediment. The designer of the cauldron revealed himself to be American sculptor Anthony Howe, a Washington statebased artist, best known for his so-called metallic, ‘kinetic’, perpetual-motion, free-standing sculptures. The second person involved in the creation of the cauldron who participated in the open forum was Jean-Benoit Aubry, the project manager for Show-Canada.

Chapter

2016 RIO SUMMER OLYMPICS AND THE TRANSMEDIA JOURNALISM OF PLANNED EVENTS

The news coverage of the 2016 Rio Summer Olympics in Brazil encompassed multiple media platforms and the flow of information in the intersection between mass media (especially television) and social media (especially Snapchat and Instagram). The 2016 Rio Olympics was the Games of Snapchat stories and filters along with Instagram stories for news coverage. This chapter aims to investigate how transmedia features are structured and implemented in the news coverage of the 2016 Olympics by the official Brazilian broadcaster, Globo Network.
RIO 2016: OLYMPIC MYTHS, HARD REALITIES
The selection of Rio de Janeiro as the site of the Summer 2016 Olympic Games set off jubilant celebrations in Brazil and created enormous expectations for economic development and the advancement of Brazil as a major player on the world stage. Although the Games were held without major incident, the economic, environmental, political, and social outcomes for Brazil ranged from disappointing to devastating. Corruption scandals trimmed the fat profits that many local real estate developers had envisioned, and the local government was driven into bankruptcy. At the other end of the economic spectrum, some 77,000 residents of Rio's poorest neighborhoods - the favelas - were evicted and forced to move, in many cases as far as 20 or 30 miles to the west. Hosting the Games ultimately cost Brazil $20 billion, with little positive to show for the investment. "Rio 2016" assembles the views of leading experts on Brazil and the Olympics into a clear-eyed assessment of the impact of the Games on Brazil in general and on the lives of Cariocas, as Rio's residents are known. Edited by sports economist Andrew Zimbalist, the other contributors include Juliana Barbassa, Jules Boykoff, Jamil Chade, Stephen Essex, Renata Latuf, and Theresa Williamson.
MA 28542

1.2.3 MOSCOW 1980 | MOSCOU 1980

MOSCOW STORY: MY STORY OF THE 1980 MOSCOW OLYMPIC BOYCOTT
Defiant perfectly describes the 1980 New Zealand Olympic team as they faced almost insurmountable odds to achieve their dream of competing in an Olympic Games. The New Zealand government agreed to a boycott of the Moscow Olympics after the call came from the United States as a result of the Russian occupation of Afghanistan. This is the story of one man's fight against the authorities and how he became one of the eight members representing New Zealand at the 1980 Moscow Games. A previously untold story of the New Zealand involvement in the boycott of the Moscow Olympics, that had been airbrushed from New Zealand sports history, up until now.
MA 28513

1.2.4 TOKYO 1964

SPORT, MEDIA AND TECHNONATIONALISM IN THE HISTORY OF THE TOKYO OLYMPICS
This chapter is a study of the Tokyo 1964 Olympics highlighting it as a media that provided opportunities to express pride in Japanese technology.
1.2.5 Berlin 1936

**Article**

**BETWEEN MYTH AND REALITY: A DEMAND FOR A DOCUMENTED SPORTS HISTORY SHOWN BY THE EXAMPLE OF THE 1936 OLYMPIC GAMES**


The perception of the Olympic Games of 1936 as the Hitler’s Games has not changed much to this day, especially not in most monographs. You can see this clearly in the wording of some book titles, e.g.: "Hitler's Games", "Hitlers Spiele", "Hitler's Olympics" or even: "Berlin Games: how Hitler stole the Olympic dream". This phenomenon is even more noticeable in popular magazines or TV documentaries. This study would like to dismantle some myths and legends built around the Berlin Games of 1936. By no way should this study lead to trivialise the Third Reich and its regime. The main aim is to show how a certain political situation can lead to an unreflected and unscientific portrayal in historical literature.

**READ MORE**

**Article**

**THE ‘REEL’ JESSE OWENS: VISUAL RHETORIC AND THE BERLIN OLYMPICS**

Mike Milford. IN: Sport in history, Ahead of print, 6 February 2018, pp 1-22.

The story of Jesse Owens has become one of the dominant sports narratives of the twentieth century. The compelling visual record of his performance at the 1936 Berlin Olympics has been used to argue for a number of political and social causes. What is particularly fascinating about the images of Owens’s win is the ways in which it functioned for diametrically opposing ideological viewpoints. The story behind the footage reveals an interesting confluence of history and visual rhetoric. This essay considers how the Owens footage was put to work as both an example of American exceptionalism in one case and a transcendent appeal designed to mitigate the stigma of Nazi ideology in another. The principles of visual rhetoric elucidate the ways in which imagery like the Owens footage is purposefully packaged to portray these types of messages.

**READ MORE (AVAILABLE ON SITE)**
BERLIN: LES JEUX DE 36
Que s'est-il vraiment passé à Berlin en août 1936 ? La fête du sport ? La grande messe de l'amitié entre les peuples ? Au cœur d'un monde sur le point de sombrer, la XIème Olympiade aurait-elle offert une parenthèse enchantée au pays des nazis... Les quatre médailles d'or de Jesse Owens ont beaucoup fait pour entretenir cette illusion qui dure encore, comme si le sublime athlète noir américain avait été notre champion, et qu'il avait vaincu Hitler, sans arme. A l'autre extrême, avec Olympia ou les dieux du stade, ce monument toujours vénéré, la cinéaste Leni Riefenstahl a immortalisé la force et la beauté des corps, comme si son film n'était pas avant tout un chef-d'oeuvre de propagande. Aux Jeux Olympiques de 36, de qui s'est-on joué ?.

1.3 OLYMPIC WINTER GAMES | JEUX OLYMPIQUES D'HIVER

OLYMPIC WINTER GAMES MEDALS FROM CHAMONIX 1924 TO PYEONGCHANG 2018
The Olympic Studies Centre. 2018, 33 p.
OSC Reference collection.
This document looks at the evolution of the Olympic Winter Games medals, from the first Games in Chamonix in 1924 to those in PyeongChang 2018. Each medal is presented with a photo of its obverse and reverse, with a description of the design and the technical details available.
THIS DOCUMENT EXISTS ALSO IN FRENCH VERSION.
READ MORE

OLYMPIC WINTER GAMES VILLAGES FROM OSLO 1952 TO PYEONGCHANG 2018
The Olympic Studies Centre. 2018, 65 p.
OSC Reference collection.
The Olympic village is a central element in the organisation of the Games: it brings together athletes from throughout the world in one place and offers accommodation adapted to their needs. This document retraces the evolution of Olympic Winter Games villages since they appeared in Oslo in 1952. Dive into the atmosphere of these places thanks to mosaics of images, and learn more about the concept, the services proposed and the technical characteristics of each village.
THIS DOCUMENT EXISTS ALSO IN FRENCH VERSION.
READ MORE
1.3.1 PYEONGCHANG 2018

ANTI-DOPING RULES: APPLICABLE TO THE OLYMPIC WINTER GAMES PYEONGCHANG 2018 - AS OF AUGUST 2017


This document states the IOC anti-doping rules that apply in relation to the Olympic Winter Games PyeongChang 2018. Those rules apply to all doping controls over which the IOC has jurisdiction in relation to the Olympic Winter Games PyeongChang 2018.

THIS DOCUMENT EXISTS ALSO IN FRENCH VERSION.
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DO YOU SPEAK PYEONGCHANG?: PROGRAM PYEONGCHANG 2018: VISITOR’S GUIDE

The Olympic Museum, Cultural and Educational Programmes Unit. The Olympic Museum, 2017, 13 p.

TOM Schools.

This guide is part of a series of documents designed to help teachers prepare for a class visit to the Olympic Museum. It introduces the various exhibition areas dedicated to the Olympic Winter Games PyeongChang 2018.

THIS DOCUMENT EXISTS ALSO IN GERMAN AND FRENCH VERSIONS.
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EXPERIENCING & DISCOVERING THE OLYMPIC GAMES: SPECIAL PYEONGCHANG 2018: EDUCATIONAL KIT


TOM Schools.

The purpose of this dossier is to show how the Olympic values and the culture of the host country have been incorporated into the 2018 Olympic Winter Games. The themes are designed to link with educational curricula in a variety of ways, and awaken student’s curiosity, while familiarising them with the Olympic Games.

THIS DOCUMENT EXISTS ALSO IN GERMAN AND FRENCH VERSIONS.
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ACCREDITATION AND SPORT ENTRIES MANUAL: PYEONGCHANG 2018
The « Accreditation and sport entries manual » has been prepared by the PyeongChang Organizing Committee for the 2018 Olympic and Paralympic Winter Games (PyeongChang 2018) to assist the athletes and their National Olympic Committees (NOCs) in preparing and completing the accreditation and sport entries process for the delegation members. This manual contains information about the Olympic delegation registration process, relevant policies, and instructions for completing the online registration for delegation members participating in the Olympic Winter Games PyeongChang 2018.
READ MORE

BROADCAST ACCREDITATION MANUAL: PYEONGCHANG 2018
This manual has been prepared by the PyeongChang Organizing Committee for 2018 Olympic and Paralympic Winter Games to assist host broadcaster, Olympic broadcasting services (OBS) and rights-holding broadcasters (RHBs) in preparing and completing the accreditation process for your broadcast personnel.
READ MORE

E-ACCREDITATION TECHNICAL GUIDE: PYEONGCHANG 2018
This guide has been prepared by the PyeongChang Organizing Committee for the 2018 Olympic and Paralympic Winter Games. It provides responsible organisations with step-by-step instructions on how to use the eAccreditation (eACR) for accreditation data submission. The eAccreditation (eACR) is the web-based accreditation system that allows organisations to submit accreditation applications electronically to PyeongChang 2018 accreditation.
READ MORE
FURTHERING BENEFITS TO PEOPLE AND NATURE: PYEONGCHANG 2018 PRE-GAMES SUSTAINABILITY REPORT
This is the first sustainability report for the PyeongChang 2018 Olympic and Paralympic Winter Games. The purpose of this report is to present to the stakeholders the economic, environmental and social values that POCOG has created during the preparation of the Games in a thorough and balanced manner. This report concentrates on sustainability management and performance of the PyeongChang Organising Committee for the 2018 Olympic and Paralympic Winter Games between July 2016 and June 2017.
READ MORE

GUIDE ON DONATIONS TO POCOG
This guide is a reference tool to aid and to provide information for Games participants of the Olympic and Paralympic Winter Games PyeongChang 2018 regarding the procedure for donating goods to the PyeongChang Organizing Committee for the 2018 Olympic and Paralympic Winter Games.
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MEDIA TRANSPORT GUIDE: PYEONGCHANG 2018
This guide presents all the useful information for all media stakeholders taking part in the 2018 Olympic Winter Games in PyeongChang. It gives an overview, details all the services (airport, accommodation and media transport service, opening and closing ceremonies transport, vehicle access and parking permit), and also a brief presentation of the PyeongChang app.
READ MORE
OLYMPIC FAMILY ACCREDITATION MANUAL: PYEONGCHANG 2018
This manual has been prepared by the PyeongChang Organizing Committee for 2018 Olympic and Paralympic Winter Games to assist Olympic Family organisations in preparing and completing the accreditation process for their delegation members. All Olympic Family organisations participating in the Olympic Winter Games PyeongChang 2018 must undertake these processes in order to obtain the Olympic identity and accreditation cards (OIACs) for their delegates. The Olympic Family is comprised of the following organisations: International Olympic Committee and related organisations, International Federations, Host Organising Committee and its domestic dignitaries, Future Organising Committee and Observers, Olympic Partners, Official Candidate Cities, ANOC and Continental NOC Associations.
THIS DOCUMENT EXISTS ALSO IN FRENCH VERSION.
READ MORE

OLYMPIC FAMILY GUIDE: PYEONGCHANG 2018
This guide presents all the useful information to the members of the Olympic family who will attend in the 2018 PyeongChang Olympic Winter Games.
THIS DOCUMENT EXISTS ALSO IN FRENCH VERSION.
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OLYMPIC PHARMACY GUIDE: PYEONGCHANG 2018
This "Pharmacy guide" contains the list of medications, along with guidance on their usage, available at the Olympic village polyclinic pharmacies. Its main purpose is to provide physicians with the basic information regarding each medication and the WADA permitted/prohibited status of each medication.
READ MORE
PRESS BY NAME ACCREDITATION MANUAL: PYEONGCHANG 2018
This manual has been prepared by the PyeongChang Organizing Committee of the Olympic Winter Games and Paralympic Games to assist the National Olympic Committees and the accredited press organisations in preparing and completing the accreditation processes during the Games.
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THE PYEONGCHANG 2018 CULTURAL OLYMPIAD: PROGRAMME BOOK
This guide presents all the cultural events and activities during the 2018 PyeongChang Olympic Winter Games.
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PYEONGCHANG 2018 OLYMPIC WINTER GAMES OPENING CEREMONY: MEDIA GUIDE
This media guide was compiled to assist journalists reporting on the Olympic Winter Games PyeongChang 2018. The guide contains the running order of the opening ceremony, and information concerning the programmes in the ceremony, scene-by-scene information, performers and production team.
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QUESTIONS & ANSWERS REGARDING VOLUNTEER PROGRAMMES
This document, written by the Volunteer department, presents all the useful information for volunteers and FA managers who will take part in the 2018 PyeongChang Olympic Winter Games. It focuses on volunteer work schedule, position assignment, leader volunteers, accommodations and meals, transportation, uniforms, and many more.
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SPORT INFORMATION BOOKS: PYEONGCHANG 2018
Published in January 2017, the "Sport information books" offer a detailed introduction to each sport at the Olympic Winter Games PyeongChang 2018, as well as provide information on a variety of other fundamental topics that may be of importance to teams as they continue their planning and preparations. "Sport information books" is the new name for what was called "Sport explanatory books".
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SPORT INFORMATION BOOKS: PYEONGCHANG 2018 PARALYMPIC WINTER GAMES
Published in January 2017, the "Sport information books" offer a detailed introduction to each sport at the Paralympic Winter Games PyeongChang 2018, as well as provide information on a variety of other fundamental topics that may be of importance to teams as they continue their planning and preparations. "Sport information books" is the new name for what was called "Sport explanatory books".
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TICKETING GUIDE: PYEONGCHANG 2018
This document details the ticketing program. Here you will find all you need to know about the ticket purchase for any competition during the 2018 PyeongChang Olympic and Paralympic Winter Games.
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OLYMPIA RUFT: MACH MIT!: PYEONGCHANG 2018
UNTERRICHTSMATERIALIEN PRIMARSTUFE

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OLYMPIA RUFT: MACH MIT!: PYEONGCHANG 2018
UNTERRICHTSMATERIALIEN SEKUNDARSTUFE

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TEAM GUIDES | GUIDES D’ÉQUIPES

AUSTRIA | AUTRICHE
OLYMPIA GUIDE PYEONGCHANG 2018: OLYMPIC TEAM AUSTRIA: 09.-25.02.2018
Guide of the Austrian team which participated in the 2018 PyeongChang Olympic Winter Games.

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**BELGIUM | BELGIQUE**

**Jo PyeongChang 2018: Team Belgium**
Comité Olympique et Interfédéral Belge. 2018, 1 vol.

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**CHINESE TAIPEI | TAIWAN**

**Chinese Taipei Delegation for the 23rd PyeongChang Winter Olympic Games 2018**
Guide of the Chinese Taipei delegation which participated in the 2018 PyeongChang Olympic Winter Games.

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**CROATIA | CROATIE**

**Croatian Olympic Delegation: Winter Olympic Games PyeongChang 2018: (9th-25th February 2018)**
Croatian Olympic Committee. 2018, 1 vol.
Guide of the Croatian Olympic team which participated in the 2018 PyeongChang Olympic Winter Games.

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CZECH REPUBLIC | RÉPUBLIQUE TCHÈQUE

CZECH TEAM: TEAM GUIDE: PYEONGCHANG 2018
Guide of the Czech Republic national team which participated in the 2018 PyeongChang Olympic Winter Games.
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FINLAND | FINLANDE

KISAOPAS: PYEONGCHANGIN TALVIOLYMPIALAISET: 9.-25.2.2018
Guide of the Finnish team which participated in the 2018 PyeongChang Olympic Winter Games.
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FRANCE

GUIDE DE L'ATHLÈTE ET DE LA DÉLÉGATION FRANÇAISE: BLEU OLYMPIQUE: JEUX OLYMPIQUES DE PYEONGCHANG, 9-25 FÉVRIER 2018
Guide de l'athlète et de la délégation française qui a participé aux Jeux Olympiques d'hiver de PyeongChang 2018.
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GREAT BRITAIN | GRANDE-BRETAGNE
TEAM GB MEDIA GUIDE: PYEONGCHANG 2018
Guide of the British team which participated in the 2018 PyeongChang Olympic Winter Games.
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JAPAN | JAPON
Guide of the Japanese Olympic team which participated in the 2018 PyeongChang Olympic Winter Games.
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LITHUANIA | LITUANIE
THE LITHUANIAN OLYMPIC TEAM: XXIII OLYMPIC WINTER GAMES: PYEONGCHANG 2018
Guide of the Lithuanian Olympic team which participated in the 2018 PyeongChang Olympic Winter Games.
READ MORE

MONACO
PRÉSENTATION DES ATHLÈTES MONÉGASQUES: XXIIIÈMES JEUX OLYMPIQUES D'HIVER, 9-25 FÉVRIER, PYEONGCHANG 2018
Comité Olympique Monégasque. 2018, 1 vol.
READ MORE
POLAND | POLOGNE
POLISH OLYMPIC TEAM FOR THE XXIII WINTER GAMES PYEONGCHANG 2018
Guide of the Polish Olympic team which participated in the 2018 PyeongChang Olympic Winter Games.
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SWEDEN | SUÈDE
SWEDISH OLYMPIC TEAM: PYEONGCHANG 2018
Guide of the Swedish Olympic team which participated in the 2018 PyeongChang Olympic Winter Games.
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TURKEY | TURQUIE
KIŞ OLIMPIYATLARI TARİHİMIZE KİSA BİR BAKIŞ
Türkiye Milli Olimpiyat Komitesi. 2018, 1 vol.
Guide of the Turkish Olympic team which participated in the 2018 PyeongChang Olympic Winter Games. This publication also contains a historical overview of the Turkish participation in previous editions of the Olympic Winter Games from 1936 to 2018.
READ MORE
1.3.2 GRENOBLE 1968

GRENOBLE 1968 : LES JEUX OLYMPIQUES QUI ONT CHANGÉ L’ISÈRE
MA 28522

1.3.3 INNSBRUCK 1964

THE 1964 INNSBRUCK TORCH: A RARE PIECE OF OLYMPIC MEMORABILIA
This essay, based on secondary literature, archival sources and interviews, tries to shed light on the history of the 1964 Innsbruck torch. As the Austrian historian Gerhard Siegl found out, more examples were made, to which some replicas were later added.
1.4 SECURITY | SÉCURITÉ

THE CYBERSECURITY OF OLYMPIC SPORTS: NEW OPPORTUNITIES, NEW RISKS
UC Berkeley Center for Long-Term Cybersecurity. 2017, 37 p.
As major sporting events become increasingly digitized, sports officials are increasingly concerned about cybersecurity. From scoring and judging systems to retail transactions and the home viewer experience, many aspects of major sporting events are incorporating new forms of internet connectivity. Along with such new technology comes great opportunity – but also great risk. This report is the first to systematically review the cybersecurity risks posed by digital technologies that are being incorporated into major sporting events. Using the Olympic Games as a case study, it lays out a framework for evaluating potential risks posed by digital technologies in sports, and highlights new possible threats that will arise as these technologies are deployed.
MA 28523

1.5 SUSTAINABILITY AND LEGACY | DURABILITÉ ET HÉRITAGE

IOC SUSTAINABILITY STRATEGY
Sustainability is one of the three pillars of Olympic Agenda 2020 alongside credibility and youth. In line with its recommendations, the IOC has developed a sustainability strategy. Based on the responsibility of the IOC as an organization, as the owner of the Olympic Games, and as the leader of the Olympic Movement, it focuses on infrastructure and natural sites, sourcing and resource management, mobility, workforce, and climate. THIS DOCUMENT EXISTS ALSO IN FRENCH VERSION. READ MORE

LEGACY STRATEGIC APPROACH: MOVING FORWARD
This “Legacy strategic approach” covers the various ways in which the International Olympic Committee (IOC) intends to further encourage, support, monitor and promote legacy in partnership with its stakeholders. It is the result of a process of consultation with many stakeholders and partners, including 29 cities which have hosted the Olympic Games, a sample of National Olympic Committees and International Federations, Organising Committees for the Olympic Games, the IOC administration, academic organisations, international organisations and experts representing a variety of viewpoints. The proposed approach is forward-looking in the sense of improving how the IOC supports and promotes legacy; it is also retrospective in its recognition of the need to identify, measure, promote and celebrate the legacy of past Olympic Games. READ MORE
A CIRCULAR EVALUATION TOOL FOR SUSTAINABLE EVENT MANAGEMENT: AN OLYMPIC CASE STUDY
This paper introduces a pilot project, which focuses on solar energy usage through the implementation of circular energy-sharing solutions, by event management. The conducted research examines the possibility of constructing a solar power park for a possible Olympic village.
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URBAN SEGMENTS AND EVENT SPACES: WORLD’S FAIRS AND OLYMPIC SITES
Seen against that background, this chapter builds on the authors’ research on urban festivals to offer a five-fold classification of event spaces and their transformation into new urban sectors. The second part then considers the meaning of narratives employed to interpret the underlying process. In particular, after commenting on the tendency to associate social transformation with design transformation, it examines two discourses that are central to contemporary understanding of the creation and disposal of event spaces. These discourses, respectively, are those linked to the Barcelona model and to the concept of legacy.

INTERNATIONAL PRESTIGE THROUGH ‘SPORTING SUCCESS’: AN EVALUATION OF THE EVIDENCE
A central argument for public funding of elite sport is the claim that success at the Olympic Games or world championships leads to increasing international prestige for cities and states. While this assumption seems plausible in general, it clearly lacks specification. Given this, the authors first discuss several theoretical approaches in order to unpack which forms of prestige can be sought by states in which kind of sports and events. Second, they summarize the (rather limited) state of empirical research on the topic. Third, secondary data, offering possible indicators for sport-induced changes in international prestige, are presented and discussed. The resulting picture reveals that the formula ‘the more success, the more prestige’ is too simple. The paper concludes by suggesting methodological approaches towards a more systematic analysis of states’ use of sport to acquire international prestige.
EMERGENCE OF THE ENVIRONMENT POLICY OF THE INTERNATIONAL OLYMPIC COMMITTEE: A HISTORICAL ANALYSIS
The IOC has acted at the forefront of an environment and sustainability policy for international sport in the last years. Just recently, it published its sustainability strategy in which it addresses the responsibility of all stakeholders involved in the Olympic Movement and outlines a global sustainability strategy. This paper traces the development of the IOC’s environment policy by analysing the IOC Session protocols. Thereby, it aims to link the aspect of environment to the Winter Olympic Games in Albertville in 1992 and in Lillehammer in 1994. It is argued the IOC approach the topic of concerning for the environment more actively due to the environmental disaster of the 1992 Winter Olympic Games. As a result, and with support from the Lillehammer Olympic Organising Committee, it then established a global environment policy for the Olympic Movement.

SOCIAL HOUSING AND URBAN RENEWAL IN TOKYO: FROM POST-WAR RECONSTRUCTION TO THE 2020 OLYMPIC GAMES
Chikako Mori. IN: Paul Watt, Peer Smets, Social housing and urban renewal, pp. 277-309.
Based on a case study of the pre-2020 Olympics renewal project in the city-center of Tokyo, this chapter examines the nature and impacts of urban renewal conducted by the Tokyo Metropolitan Government (TMG) in relation to social housing.

AN EMPIRICAL TEST OF THE OLYMPIC TOURISM LEGACY
International tourism legacies are a key justification for hosting the Olympics. This research empirically tests for the legacy effect and whether leveraging the Olympics by exposing potential tourists to more media enhances the legacy effect.
LONDON 2012: ‘LEGACY’ AS A TROJAN HORSE
This paper is a critical analysis of the urban geographies of London 2012, the so-called Regeneration Games. London won the bid to host the 2012 Olympics on the basis that existing communities and cultures of East London would profit from urban regeneration; the promise of ‘local legacy’. Using the analogy of the Trojan horse, the authors demonstrate that the benevolent empty signifier ‘legacy’ disguises the politically dubious aspects of mega-event and strategic planning, especially its controversial aspects such as escalating costs, privatization and displacement. They zoom in on 3 empirical cases – a rowing club, cultural hub, and festival – in the neighbourhood Hackney Wick Fish Island in East London to demonstrate that there was (and remains) a disconnect between the rhetoric of politicians and Olympic planners, who promised both citywide and local ‘legacy’, and the actual legacies (after-effects) of the Olympics. With a focus on the process, construction, or making of legacy within the local context, the analysis reveals that Olympic planning creates irresolvable contradictions in scale, which cannot be resolved in favour of existing communities. The alignment of Olympic planning with neoliberal spatial practices means that neighbourhood needs can never truly be met.
READ MORE

1.6 HISTORY OF THE OG | HISTOIRE DES JO

A POSSIBLE WAY OF PERFORMING THE STADIUM RACE AT THE FESTIVITY GAMES IN OLYMPIA
Different analyses, descriptions, hypotheses and views by many authors dealing with the subject of ancient track and field events and way they were performed were the reason for this study in light of a possible way of performing the stadium race. The aim of this study was to define the most authentic way of performing the stadium race at the ancient Olympic Games. Historical and experimental methods were used in this study. Research results indicate that there were differences in this event was performed during the 12 centuries of life of the Festivity Games in Olympia. The research has been justified by an effort to clarify existing scientific hypotheses concerning a possible manner of performing the one-stade race at the ancient Olympic Games.
READ MORE
OLYMPISCHE SPIELE: EINE KULTURGESCHICHTE VON 1896 BIS HEUTE
Klaus Zeyringer. S. Fischer Verlag, 2018, 1 vol.
MA 278842

1.7 ANCIENT OLYMPIC GAMES | JEUX OLYMPIQUES ANTIQUES

EL EMPERADOR TEODOSIO I EL GRANDE Y LOS JUEGOS DE OLIMPIA
Con este trabajo el autor ha culminado un largo proceso de investigación cotejando la ultima bibliografía especializada y tesis doctorales referidas al caso para demostrar que Teodosio I no suprimió los Juegos de Olimpia, resultando manifiestamente infundado tal aserto y que aquellos tuvieron "nebulosa origen, histórico esplendor e impreciso final, desapareciendo sin ruido en fecha incierta".
MA 28511


POUR CONSULTER TOUTES LES PUBLICATIONS OFFICIELLES DÉJÀ DISPONIBLES POUR LES PROCHAINES ÉDITIONS DES JEUX OLYMPIQUES, CLIQUEZ ICI POUR TOKYO 2020 ET BEIJING 2022.
2. THE INTERNATIONAL OLYMPIC COMMITTEE | LE COMITÉ INTERNATIONAL OLYMPIQUE

This document presents the Olympic Movement unit on the prevention of the manipulation of competitions 3 pillar strategy. This strategy includes: regulation and legislation, awareness raising and capacity building and intelligence and investigations.

READ MORE
2.1 INTERNATIONAL RELATIONS | RELATIONS INTERNATIONALES

Article

RESEARCH ON THE REASON OF OLYMPIC INTERNATIONALIZATION SUCCESS FROM THE CROSS-CULTURAL PERSPECTIVE


The internationalization of the Olympics has shown great success both from the members of the organization, the scale of the Olympics and the worldwide Olympic-related activities, which depends on its cross-cultural features. Cross-cultural features are shown in 4 aspects: the organization and organization members, bidding and hosting, sports projects and ideological system. Which precisely are the reasons for the great success of the Olympics internationalization? This study found: 1) cross-cultural organization and management made Olympics lead the healthy development of world sports; 2) the cross-cultural ideological system made the Olympics have a broad national foundations; 3) cross-cultural exchanges and exhibitions made various national cultures respected and developed.

READ MORE

Article

POLITICAL PROTECTION: THE INTERNATIONAL OLYMPIC COMMITTEE’S UN DIPLOMACY IN THE 1980S


In the aftermath of a widespread boycott of the 1980 Moscow Olympics that challenged the legitimacy of the Olympic Games, the International Olympic Committee began a vigorous but unsuccessful effort, lasting from 1982 to 1985, to convince the UN General Assembly to pass a resolution committing governments not to boycott the Games. Drawing on archives in Switzerland, the UK, Ireland, and Canada, this article brings to light this forgotten but important episode from the early years of Juan Antonio Samaranch’s presidency.

READ MORE (AVAILABLE ON SITE)

2.2 PRESIDENTS AND MEMBERS | PRÉSIDENTS ET MEMBRES

Article

THE BIOGRAPHIES OF ALL IOC MEMBERS: PART XXV


2.2.1 PIERRE DE COUBERTIN

COUBERTIN’S MUSIC: CULTURE, CLASS, AND THE FAILURE OF THE OLYMPIC PROJECT
Nicholas Attfield. IN: In media, the French journal of media studies, 18 December 2017, Ahead of print, pp. 1-22.

This article considers the role of music in Pierre de Coubertin’s aesthetic thought and practice, with particular focus on the concept of “eurhythmy”, as expounded by writings published in the Revue Olympique in the early years of the Olympic Movement. It argues that music – on account of its far-reaching and immediate emotional impact – should be considered the fundamental eurhythmic medium, and that, as a consequence of this centrality, Coubertin’s sporting performances should be grasped not only as enthralling visual spectacles, but heard as resounding presentations of his modern Olympic humanism. Simultaneously, however, an acute problem of social class emerges, thus affording us insights into the politics of spectator sport in one of its most prominent early twentieth-century arenas. Since a significant part of music’s impact is its powerful connotation of class, the musical choices Coubertin repeatedly made and dictated, and the hierarchy of taste they set out, point towards the inevitable sense of failure he felt when the Games took to the wider world stage in the hands of the national organising committees. The Berlin Summer Games of 1936 provide a closing case study of this trajectory: in some ways a culmination of Coubertin’s eurhythmics, they can also be understood – in the year before his death – as the final realization of the limits of his aesthetic project.

READ MORE

COUBERTIN AND THE ARTISTIC COMPETITIONS IN THE MODERN OLYMPIC GAMES

The aim of this essay is to analyse the importance that Coubertin gave to including the artistic competitions in the official programme of the modern Olympic Games. It will be studied how, when and why Coubertin’s idea of harmoniously joining arts and letters to the Olympic Games appeared, as it had already happened in ancient Olympia. In the Olympic Games of Stockholm 1912, sport and artistic competitions were celebrated for the first time, fulfilling thus Coubertin’s longing. However, after seven Olympic events where artistic competitions had been held, the IOC decided to eliminate them in 1949 and to replace them for “Cultural Olympics”, “exhibitions” or “expositions”. The methodology of this study is historical and based on primary and secondary sources. In conclusion, to Coubertin the artistic competitions in the modern Olympic Games were so important as to have the same status as the sport competitions.

READ MORE
3. THE OLYMPIC MOVEMENT | LE MOUVEMENT OLYMPIQUE

THE OLYMPIC MOVEMENT, THE IOC AND THE OLYMPIC GAMES
OSC Reference collection.

The Olympic Movement and the International Olympic Committee (IOC) were establish in 1894 by Pierre de Coubertin. Through this document discover the organisations of the Olympic Movement and how is structured the IOC. You will also learn more things on the presidents of the IOC and will have at glance facts and figures about the Games of the Olympiad, the Olympic Winter Games and also the Youth Olympic Games.

THIS DOCUMENT EXISTS ALSO IN FRENCH AND SPANISH VERSIONS. READ MORE
3.1 GOVERNANCE OF THE OLYMPIC MOVEMENT | GOUVERNANCE DU MOUVEMENT OLYMPIQUE

INTERNATIONAL SPORT FEDERATIONS’ COMMERCIALISATION: A QUALITATIVE COMPARATIVE ANALYSIS
This study examines the conditions and configurations that particularly influence International Federations’ (IFs) commercialisation. Crisp-set qualitative comparative analysis (csQCA) is used to determine the conditions that are related to an IFs’ commercialisation. Sixteen interviews were conducted in six Olympic IFs and one international sport umbrella organisation.
READ MORE (AVAILABLE ON SITE)

SUSTAINABILITY STUDY 2017: IOC RECOGNISED FEDERATIONS: AN ASSESSMENT OF THE INITIATIVES, TRENDS AND NEEDS
This study represents the 6th edition of the International Federations Study (IF Study). This edition has been conducted by the AISTS (International Academy of Sports Science and Technology) with the support of ARISF (Association of IOC Recognised International Sports Federations). The sample for the study was the 37 members of ARISF (i.e. all IOC recognised international federations). The objective of this study is to understand the current situation, trends and needs amongst IOC recognised international sports federations with regards to sustainability.
READ MORE
3.2 HISTORY OF THE OLYMPIC MOVEMENT | HISTOIRE DU MOUVEMENT OLYMPIQUE

OLYMPICS IN CONFLICT: FROM THE GAMES OF THE NEW EMERGING FORCES TO THE RIO OLYMPICS

In the second half of the twentieth century the Olympics has played an important role in the politics of the Cold War and was part of the conflicts between the capitalist block, the socialist block and third world countries. The Games of the new emerging forces (GANEFO) is one of the best examples of the politicization of sport and the Olympics in the Cold War era. From the 1980s onward, the Olympics has facilitated communication and cooperation between nations in the post-Cold War era and contributed to the formation of a new world order. In August 2016, the Games of the XXXI Olympiad were held in Rio de Janeiro, making Brazil the first South American country to host the Summer Olympics. This was widely regarded as a new landmark event in the history of the modern Olympic movement. From the GANEFO to Rio, the Olympic Games have witnessed the shifting balance in international politics and world economy. This book aims at understanding the transformation of the Olympics over the past decades and tries to explain how the Olympic movement played its part in world politics, the world economy and international relations against the background of the rise of developing countries. The chapters were published as a special issue in the "International journal of the history of sport" MA 28524
3.3 NATIONAL OLYMPIC COMMITTEES (NOCS) | COMITÉS NATIONAUX OLYMPIQUES (CNOS)

3.3.1 GREECE | GRÈCE

'ADOPT AN ATHLETE FOR RIO 2016': THE IMPACT OF AUSTERITY ON THE GREEK ELITE SPORT SYSTEM


Drawing on the analysis of the experience of elite athletes in Greece during their 4-year preparation for competing in the 2016 Olympic Games, this study reports on the effects of the austerity measures on the country’s elite sport system and policies. The data set for this study consisted of 16 semi-structured interviews of which 13 were conducted with Greek elite athletes participating in the 2016 Olympic Games and 3 were conducted with staff members of the Greek Olympic Committee supporting the Olympic delegation. The interview questions were based on the four pillars composing the throughput stage of the Sports Policy Factors Leading to International Sporting Success conceptual framework for analysing sports policy leading to international sporting success.

READ MORE (AVAILABLE ON SITE)

3.3.2 UNITED STATES | ÉTATS-UNIS

POLICY ANALYSIS: PERFORMANCE-BASED FUNDING POLICY OF THE U.S. OLYMPIC COMMITTEE


United States Olympic Committee (USOC) is a federally-chartered, non-profit organization that supports the U.S. Olympic and Paralympic athletes through their national governing bodies (NGBs), providing financial support and jointly working to develop customized and impactful athlete support and coaching education programs. However, the USOC must find a way to better aid the athletes in an effective and efficient manner as the USOC is not funded by the federal government of the United States. As such, the USOC allocate financial aid to NGBs based on the potential for success at the international level, underscoring the importance it places on Team USA’s medal count. The performance-based funding policy of the USOC was reviewed based on a qualitative content analysis and analyzed from ethical perspectives.

Recommendations were followed by the policy analysis.

READ MORE
3.3.3 SERBIA | SERBIE


This quadrennial report was prepared by the Olympic Committee of Serbia to present its activities conducted between 2013 and 2016 in order to strengthen the impact of the Olympic idea within Serbia, as well as what it is planning to do in the future to implement the principles of the Olympic agenda 2020.

MA 28490

3.4 OLYMPISM | OLYMPISME

PIERRE DE COUBERTIN’S OLYMPIC IDEA AS AN EDUCATIONAL CHALLENGE FOR THE WORLDWIDE OLYMPIC MOVEMENT: A HISTORICAL REVIEW AND SYSTEMATIC ANALYSIS OF OLYMPIC EDUCATION PROGRAMMES FOR SCHOOLS BY HOST CITIES OF THE OLYMPIC GAMES AND INTERNATIONAL INSTITUTIONS


For the first time, a systematic examination of Olympic education programmes for schools during the period 1976-2014, developed by hosts of Olympic Games as well as three exemplary example for international programmes, are documented in the present study. Through an analysis and comparison of the Olympic education programmes offered by the host cities of Olympic Games as well as by international institutions, the present research focuses on gaining insights into how an Olympic education programme is utilised for the major sports event in the host country, what concrete aims the creators hope to achieve and how the values and aims of Olympism are integrated into the educational process. A further objective is to examine the didactic-methodical approach by which this subject matter is conveyed.

MA 28516
THE COMMONWEALTH GAMES FACTBOOK
For almost ninety years from 1930 to 2018, the Commonwealth Games have provided thrilling sporting moments in cities and venues across the globe. This factbook provides a handy and concise resource of the champions, the sports, the traditions and the history of the Games in advance of the 21st edition of the Commonwealth Games of 2018 in Gold Coast Australia.
MA 28500
4. THE ATHLETES | LES ATHLÈTES

4.1 ANTI-DOPING | ANTI-DOPAGE

DOPING IN ELITE SPORTS: VOICES OF FRENCH SPORTSPEOPLE AND THEIR DOCTORS: 1950-2010
Drawing on rich empirical material from elite French sport, this book offers a detailed history of how the concept of doping evolved from the twentieth to the twenty-first century. The first study to span the period from 1950 to 2010, it sheds new light on the extraordinary world of elite sport in France – a world governed by its own moral standards and defined by extreme expectations of physical performance and highly medicalised training regimes.
MA 28493

DOPAGE: COMPRENDRE ET PRÉVENIR
Le sportif dopé est fréquemment montré du doigt sans analyse des raisons qui l'ont poussé à consommer une substance interdite. L'ouvrage propose une approche pluridisciplinaire inédite sur le dopage. Près d'une trentaine d'auteurs vous livrent des pistes de réflexion organisées en quatre temps : le mariage forcé entre dopage et performance ; les liaisons dangereuses entre dopage et santé ; le rapport du dopage à la loi et à la morale ; l'éthique d'intervention en prévention du dopage. Le lecteur dispose ainsi d'éléments de réflexion lui permettant d'élargir son champ de vision par rapport aux propos habituels tenus sur le dopage. Les analyses critiques, les regards croisés, les études de cas et les applications pratiques proposés l'invitent à s'interroger pour comprendre plus finement les faits de dopage et les principes de prévention.
MA 28520
DOPING, PERFORMANCE-ENHANCING DRUGS, AND HORMONES IN SPORT: MECHANISMS OF ACTION AND METHODS OF DETECTION


"Doping, performance enhancing drugs, and hormones in sport: mechanisms of action and methods of detection" examines the biochemistry and bioanalytical aspects of performance-enhancing drugs (PEDs) and other questionable procedures used by athletes to enhance performance. It informs the specialist of emerging knowledge and techniques and allows the non-specialist to grasp the underlying science and current practice of the discipline relatively quickly.

MA 28491

4.2 DISABILITY | HANDICAP

SURVEY REPORT ON AWARENESS AND PARTICIPATION BEHAVIOR IN DISABLED SPORTS AND DISABILITY UNDERSTANDING AFTER TOKYO’S BID FOR THE 2020 OLYMPICS AND PARALYMPICS


This study analyzes awareness and participation behavior in disabled sports and disability understanding after Tokyo’s bid for the 2020 Olympics and Paralympics. The study analyzed: the awareness of citizens and their behavioral changes, in the aftermath of the allocation of Olympic and Paralympic Games; subject attributes and education level; recognition of disabled sports; and the awareness and behavior of participants, with regard to disabled sports.

READ MORE
4.3 MEDICINE AND HEALTH | MÉDECINE ET SANTÉ

NUTRITION DU SPORTIF
Comment adapter l'alimentation et les apports nutritionnels aux besoins spécifiques des sportifs ? Cet ouvrage a pour objectif d'établir la synthèse des connaissances scientifiques en matière de nutrition du sportif. Il propose, en fonction du type d'exercice (sports de force ou d'endurance, exercices simples ou répétés, compétition...), les principes et conseils nécessaires à l'alimentation la plus appropriée, aussi bien au plan des apports en macro- qu'en micro-nutriments. Les questions relatives à l'équilibre nutritionnel et à la couverture des besoins sont essentielles à connaître pour les sportifs et leur entourage médical : médecins du sport, nutritionnistes, diététiciens, entraîneurs. L'optimisation des apports nutritionnels pour la performance est un sujet de grande actualité qui mérite d'être connu des pratiquants, des professionnels de santé et du sport. Cette troisième édition intègre également les conclusions des recherches les plus récentes sur : l'optimisation des apports en protéines pour les performances sportives, la place des compléments alimentaires dans la nutrition du sportif, l'entraînement en moyenne altitude et le sommeil et la vigilance.

4.4 OLYMPIANS | OLYMPIENS

UNDERSTANDING OLYMPIC CHAMPIONS AND THEIR ACHIEVEMENT GOAL ORIENTATION, DOMINANCE AND PURSUIT AND MOTIVATIONAL REGULATIONS: A CASE STUDY
The goal was to compare the achievement goal profile and the motivational regulations of one world-class and two high-level athletes during their preparation for the Rio Olympic Games. Three kayakers from the Spanish Olympic team participated.

READ MORE
JOHN ‘ARMY’ HOWARD, CANADA’S FIRST BLACK OLYMPIAN: A NATION-BUILDING PARADOX
The early 1910s marked a turning point in Canadian immigration policy history. With the introduction of the Immigration Act of 1911, the Canadian state effectively declared black people, Asians, and most other people of colour to be unfit and unsuitable immigrants. Nation-building efforts encouraged a white Canada; as such, the Canadian Amateur Athletic administration approached the 1912 Games as an opportunity to attract ‘suitable’ white European immigrants. Amidst sustained anti-black immigrant discourse in policies and the press, Canada’s 1912 Olympic team included, for the first time, a black athlete: John Armstrong ‘Army’ Howard, an emerging sprinting talent from Winnipeg (Manitoba) who had done well in national meets. Howard’s racial identity was not only the antithesis of a white Canada, he was also a recent American immigrant. Yet, his potential made him one of most prominent medal hopefuls for a nation looking to secure its position on the world stage. In this way, Howard’s tenure on the national team underscores the fragile and conditional space which ideas of race and nation have largely occupied in Canada, and the role of sport and the Olympics in shaping them.
READ MORE (AVAILABLE ON SITE)
5.  THE OLYMPIC SPORTS | LES SPORTS OLYMPIQUES

5.1  SUMMER SPORTS | SPORTS D’ÉTÉ

5.1.1  ATHLETICS | ATHLÉTISME

THE COMPLETE HISTORY OF CROSS-COUNTRY RUNNING: FROM THE NINETEENTH CENTURY TO THE PRESENT DAY


In "The complete history of cross-country running", author Andrew Boyd Hutchinson captures the full history of cross country running, from the early 1800s to the present day, on both a national and international scale. It includes chronicles of legendary teams, inspirational tales of achievement, controversies, and interviews with record-breaking runners past and present. From Walter George and Alfred Shrubb to Steve Prefontaine, Bill Rogers, and Galen Rupp—and everyone in between—Hutchinson uncovers all angles, via training logs, discussions with coaches, and the review of newspaper archives for race results and forgotten storylines. He offers commentary from Olympians such as David Torrence and Shannon Rowbury, amongst others.

MA 28486
MODERN PENTATHLON: FROM THE PAST TO THE FUTURE: 1912-2016
Over the course of more than one hundred years of Olympic history, modern pentathlon continues to evolve with the times. Like the Olympic Movement, modern pentathlon has successfully adapted to the new realities of sport and society at large. The most important milestones in this impressive evolution are documented in this book. It also presents the champions and legends of this multi-dimensional sport, as well as all the results of the Olympics.
MA 28515

DEMONSTRATION SPORTS: HISTORY AT THE OLYMPIC WINTER GAMES
The Olympic Studies Centre. 2017, 5 p.
OSC Reference collection.
For many years, in addition to events on the official sports programme, an Olympic Games Organising Committee (OCOG) had the choice to include demonstration sports and events. This reference document is designed to trace the evolution of the rules surrounding these demonstration sports and events, present those that were included and highlight some of the more unique choices that were made by the OCOGs.
THIS DOCUMENT EXISTS ALSO IN FRENCH VERSION. READ MORE
6. SPORT ECONOMICS AND MANAGEMENT | ÉCONOMIE ET GESTION DU SPORT

SPORT BUSINESS IN LEADING ECONOMIES
From a renowned group of international scholars, this new work examines how leading economic countries use sport business, particularly individual sports events (such as the Olympics or FIFA Men’s or Women’s World Cup) as well as participant sport, in comprehensive plans toward driving and furthering economic development, raising brand awareness (country as a brand), transforming lagging communities, and enhancing travel and tourism in the country. Comparative sport studies are fundamentally designed for cross-country and cross-cultural understanding, learning, and improvement. By recognizing the achievements, administrative procedures, and management practices of peer countries and using them as a mirror or referencing parameter, government agencies and sport organizations of a country may be able to identify areas that need improvements in their own administration and cultivate development and growth in the country’s sport industry. Exploring how China, Japan, South Korea, Russia, the UK, Germany, the US, Canada, Brazil, South Africa, and Australia have all used sport as a catalytic agent, each chapter delves into the country’s sports industry by looking at: recent history and stages of the industry; current state including scope, magnitude, structure, governance, policies, facilities, and programs; developmental characteristics, strength, and highlights; contemporary challenges and issues; and trends of development and advancement.
MA 28487
BUSINESS CRIMES IN ENTERTAINMENT AND SPORTS: A PRIMER AND DISCUSSION IN THE SUBTEXT OF THE OLYMPICS AND INTERNATIONAL SPORTS


An important area of law involves crimes committed in the business environment. Part I of this article is a discussion of business property crimes, such as larceny, burglary, robbery, and others. Part II then introduces the category of offenses termed "White-Collar Crimes. The authors provide examples in the context of sports and entertainment, which intersect in the cases of O.J. Simpson and Norby Walters. Part III offers a discussion on international implications emanating from enforcement actions relating to corruption and bribery under the Foreign Corrupt Practices Act (FCPA) in the context of the Olympic Games and other international sporting events. The authors propose a revision of the FCPA, The Olympic Bribery Act, to remedy deficiencies in the current statutory framework.

READ MORE
**LE DROIT DU SPORT : ACTES DU COLLOQUE DU 20 AVRIL 2017**


Le présent ouvrage a pour objet de faire le point, au travers de l'exposé de praticiens reconnus, sur les particularités du statut de divers acteurs du sport au regard du droit commun, illustrées par les affaires les plus marquantes. Les contributions qui y sont rassemblées traitent ainsi du statut du sportif rémunéré, de la place de l'arbitrage dans les litiges sportifs, de l'influence du droit européen sur les réglementations sportives, de la lutte contre le dopage, du rôle des intermédiaires sportifs, de la tierce propriété en matière de football et enfin du droit à l'image.

MA 28503

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**THE SPORTS LAW REVIEW**


This third edition of “The sports law review” is intended as a practical, business-focused legal guide for all relevant stakeholder groups in the area of sports, including sports business entries, sports federations, sports clubs and athletes. Its goal is to provide an analysis of recent developments and their effects on the sports law sector in 23 jurisdictions. It will serve as a guidebook for practitioners as to how a selected range of legal topics is dealt with under various national laws. The guidance given herein will, of course, not substitute for any particular local law advice that a party may have to seek in connection with sports-related operations and activities. It puts specific emphasis on the most significant developments and decisions of the past year in the relevant jurisdiction that may be of interest for an international audience.

MA 28492

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**ETHICS IN SPORT**


“Ethics in sport” offers 32 essays by well-known authors. These essays explore the roots of the ethical and moral dilemmas so prevalent in sport culture today. This third edition retains many of the previous editions’ thoughtful and timeless pieces, which speak directly to current issues, while adding 17 new essays to the mix. The inclusion of these new essays reflects the increasing sophistication of the philosophy of sport literature as well as the growth in the field. Together, these essays give students classic and contemporary views of topics where sports and ethics collide. “Ethics in sport” includes an introductory primer on ethics that helps students prepare for reading the essays. Instructors also have access to an instructor guide that includes a sample syllabus, suggested class assignments, and chapter discussion questions and answers to facilitate class conversation.

MA 28506
8. SPORT AND SOCIETY | SPORT ET SOCIÉTÉ

8.1 MEDIA | MÉDIAS

RELAYING RIO THROUGH AN AUSTRALIAN GAZE: AUSTRALIAN NATIONALISTIC BROADCAST FOCUS IN THE 2016 SUMMER OLYMPIC GAMES
Olan Scott... [et al.]. IN: Communication & sport, Ahead of print, 18 January 2018.
This study explored how potential national biases unfolded within the Australian broadcast of the 2016 Rio Summer Olympics. Applying social identity theory and self-categorization theory, this study content analyzed a total of 45 prime time broadcast hours of Australia’s Seven Network’s coverage of the Rio Games. This study contributed to the literature by uncovering how in-group members were portrayed in the Australian sports context while also providing insight into how consumers’ media consumption could potentially affect how the network broadcast the Olympics from a nationally partisan perspective.
READ MORE (AVAILABLE ON SITE)
8.2 PEACE AND DEVELOPMENT THROUGH SPORT | PAIX ET DÉVELOPPEMENT PAR LE SPORT

**Enhancing the Contribution of Sport to the Sustainable Development Goals**


Sport for development and peace (SDP) recognises the potential contribution of sport to achieving important development objectives, including the 17 sustainable development goals (SDGs) of the United Nation’s 2030 agenda for sustainable development. This guide builds on the work of previous Commonwealth publications that have presented analysis of the role of sport in progressing sustainable development. Aimed at governmental policy-makers and other stakeholders, it provides evidenced and balanced policy options to support the effective and cost-efficient contribution of sport towards six prioritised SDGs. The guide is underpinned by an emphasis towards strengthening the means of implementation and the measurement and evaluation of progress, as emphasised by the SDGs and existing Commonwealth principles. Developed through extensive Commonwealth secretariat-led consultation with relevant experts and organisations, it represents an important addition to the growing body of SDP publications, guides and research.

MA 28488

8.3 PHYSICAL ACTIVITY AND SPORT PRACTICE | ACTIVITÉ PHYSIQUE ET PRATIQUE DU SPORT

**Sport and Physical Activity Across the Lifespan: Critical Perspectives**


This edited collection problematizes trajectories of health promotion across the lifespan. It provides a distinctive critical social science perspective of the various directions taken by dominant policies in their approach to promoting sport for all ages. It offers an array of theoretical and methodologically diverse perspectives on this topic, and highlights the intersections between different life stages and social, economic and cultural factors in the developed world, including class, gender, ability, family dynamics and/or race. "Sport and physical activity across the lifespan" critically explores dominant policies of age-focussed sport promotion in order to highlight its implications within the context of particular life stages as they intersect with social, cultural and economic factors. This includes an examination of organised sport for pre-schoolers; ‘at-risk’ youth sport programmes; and the creation of sporting sub-cultures within the mid-life ‘market’. This book will be of interest to those wanting to learning more about how age and life stages affect the way people think about and participate in sport, and to better understand the impacts of sport across the lifespan.

MA 28496
ROUTLEDGE HANDBOOK OF PHYSICAL ACTIVITY AND PRACTICE
Joe Piggin... [et al.]. Routledge, 2018, 607 p.
Physical activity, inactivity and their relationship to health are serious concerns for governments around the world. This is the first book to critically examine the policy and practice of physical activity from a multi-disciplinary, social-scientific perspective. Moving beyond the usual biophysical and epidemiological approaches, it defines and explores the key themes that are shaping the global physical activity debate. Unrivalled in its scale and scope, it presents the latest data on physical activity from around the world, including case studies from Europe, North and South America, Africa and Asia. Drawing on social, economic and behavioural sciences it covers contexts from the global to the local and introduces the dominant ideas which inform the study of physical activity. Its 41 chapters examine the use of different forms of evidence in policymaking, the role of organisations in advocating physical activity, and the practical realities of public health interventions.
MA 28527

8.4 POLITICS | POLITIQUE

BEYOND BOYCOTTS: SPORT DURING THE COLD WAR IN EUROPE
Philippe Vonnard... [et al.]. W. de Gruyter, 2018, 234 p.
On June 22, 1974, East and West German national football teams met for the first international game of the FIFA World cup. Played in Hamburg, the game ended with an East German victory of 1-0, after a goal scored by Jürgen Sparwasser. This game symbolized how sport could subvert international and diplomatic oppositions during the Cold war and demonstrated how sport was used as a tool of diplomacy. This book explores original studies on sport during the Cold war in Europe. Three perspectives have been developed. First, the book gives new insight into the use of sport by European states as a tool of diplomacy. Second, the researchers show how sport institutions could counterbalance Cold war divisions throughout the period. Finally, the book demonstrates how sport on the continent acted globally, enlarging the framework of the narrative and considering Europe in its worldwide context. The authors (members of RERIS network) explore the importance of considering the role of sport during the Cold war in Europe not only as an arena of competition but also as an instrument for rapprochement and mutual understanding.
MA 28525
TRANSFORMING SPORT: KNOWLEDGES, PRACTICES, STRUCTURES
Thomas F. Carter... [et al.]. Routledge, 2018, 263 p.
Sport sociology has a responsibility to engage critically with the accepted wisdom of those who govern and promote sport. This challenging collection of international research is a clear call for enacting the transformation of sport. The contributing authors argue that it is not enough to merely advocate for change. Rather, they insist that scholars need to take an active political stance when conducting research with the explicit purpose of attempting to transform the practices, structures, and the ways in which knowledge is produced about sport. By exposing and challenging the power relations which perpetuate discrimination and inequality within sport, it becomes possible to catalyse wider societal changes. Drawing on a diversity of topics including sport for development and peace, transnational feminism, disability sport, refugees and football activism, FIFA, the Olympics, sports journalism and digital sports media, this book makes a case for sport sociology as an agent of positive change in the hierarchies and institutional structures of contemporary sport. “Transforming sport: knowledges, practices, structures” provides valuable insights for all students and scholars interested in the sociology of sport and its transformative potential.

SPORTING CAPITAL: TRANSFORMING SPORTS DEVELOPMENT POLICY AND PRACTICE
In a world of competing public policy priorities, economic challenges and political uncertainty, sports development organisations and initiatives need to adapt to survive. This book makes the case for ‘Sporting capital’ as a new conceptual model of sports participation with the potential to transform public policy and practice in sports development. The central argument presented is that a model of Sporting Capital - with its three domains of physiological, social and psychological attributes - provides a missing framework, creating a new impetus for sustained growth in community sport by joining up the levels at which sports development is planned and implemented. Touching on important issues such as youth sport, public health, volunteering, disability, ethnicity and social inequality, it examines patterns of sports participation in relation to age, gender and social class and offers recommendations for strategic policy improvements that can be implemented by practitioners working on the frontline of community sport. This book provides valuable insights for all those interested in sports development, youth sport, community sport, or sport and social policy.

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8.6 TECHNOLOGY | TECHNOLOGIE

BIOMECHANICAL EVALUATION OF MOVEMENT IN SPORT AND EXERCISE: THE BRITISH ASSOCIATION OF SPORT AND EXERCISE SCIENCES GUIDE
Carl Payton... [et al.]. Routledge, 2018, 259 p.
Published in association with the British Association of Sport and Exercise Sciences, this is the only up-to-date, practical guide to using the range of biomechanics movement analysis machines, equipment and software available today. It includes detailed explanations of the key theory underlying biomechanics testing, along with advice concerning choice of equipment and how to use your laboratory equipment most effectively.
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8.7 WOMEN AND SPORT | FEMMES ET SPORT

OLYMPISM AND THE OLYMPIC CHARTER: THE POTENTIAL FOR WOMEN
The involvement of women in and around the Olympic Games has been the subject of much conjecture. The International Olympic Committee (IOC) has over many years, undertaken significant efforts to advance the position of women in and in relation to the Olympic Games. One way the IOC has sought to increase the participation of women athletes at the Olympic Games in recent times, has been to agitate for the inclusion of women from countries where representation has not occurred in the past, or has been poor.
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