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Nouvelles parutions sur l’Olympisme et le sport

July - August 2018

(Issue 7-8)

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WHEN ART WAS AN OLYMPIC DISCIPLINE: THE FINE ART SALON AS A POSSIBLE MODEL FOR THE CONCEPT OF THE OLYMPIC ART COMPETITIONS FROM AN ART HISTORY PERSPECTIVE


In 1948, the seventh Olympic art competitions took place in London. The fact that such artistic competitions were conceptualized by Pierre de Coubertin and formed part in the Olympic program in the first half of the twentieth century is not commonly known. And although international sport historians researched different aspects of the Olympic art competitions since the 1980s, they have not sufficiently addressed possible artistic influences for such a concept and therefore treat them as a matter of fact. Particularly the fact that Pierre’s father, Charles Louis Frédy de Coubertin (1822–1908), had been a famous painter at his time is overlooked up to now. This article traces the artistic background of the father and illustrates how his profession as Fine Art Salon painter influenced Pierre de Coubertin’s concept of the Olympic art competitions.

READ MORE (AVAILABLE ON SITE)
THE OLYMPIC GAMES MASCOTS: ACTIVITY BOOK
This activity book allows younger audiences to discover the 25 Olympic Games mascots from 1968 to 2018 through various activities.
MA 28693

1.1.1 CANDIDATURE PROCESS | PROCÉDURE DE CANDIDATURE

REFERENDA ON HOSTING THE OLYMPICS: WHAT DRIVES VOTER TURNOUT?
Public referenda have recently put an end to the ambitions of several cities to host the Olympic Games. The outcome of referenda depends on two major decisions: a content decision whether to support hosting the Olympics and a turnout decision whether or not to cast a vote. Unlike the content decision, the turnout decision has received little attention in sports economics, even though it can distort the outcome of a referendum, lead to a misrepresentation of minorities, and reduce the acceptance of referendum results. The authors therefore examine the determinants of turnout at Olympic referenda using a population-representative data set from 12 democratic countries. Their findings suggest a nonlinear and robust relationship between individual support and voter turnout.
READ MORE (AVAILABLE ON SITE)

HOST CITY CONTRACT PRINCIPLES: XXV OLYMPIC WINTER GAMES: CANDIDATURE PROCESS 2026
This document presents the principles of the contract between the host city and the IOC for the organisation of the 2026 Olympic Winter Games.
EXISTS ALSO IN FRENCH VERSION
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HOST CITY CONTRACT: OPERATIONAL REQUIREMENTS

This document forms an integral part of the host city contract (the “HCC”) for each edition of the Olympic and Paralympic Games. The HCC is the contract concluded between the IOC and the city elected to host the Olympic and Paralympic Games (the “host city”), the National Olympic Committee of the host country (the “host NOC”) and the OCOG for the Olympic Winter Games in 2026.
READ MORE

STUDIE: POTENZIALE / CHANCEN / RISIKEN: OLYMPISCHE UND PARALYMPISCHE WINTERSPIELE 2026: GRAZ / STEIERMARK / PARTNERREGIONEN

Campus 02, Joanneum Research, Technische Universität Graz... [et al.]. Winterspiele Graz2026 GmbH, 2018, 119 p.
Die vorliegende Studie hatte die Aufgabe, die Machbarkeit der Durchführung von Olympischen und Paralympischen Winterspielen 2026 in der Host City Graz und in den Partnerregionen zu prüfen, wobei die derzeitigen Rahmen-bedingungen seitens des Internationalen Olympischen Comités ("IOC New Norm") und der Weltsporfachverbände als Basis dienen sollten.
READ MORE
1.2 SUMMER OLYMPIC GAMES | JEUX OLYMPIQUES D’ÉTÉ

1.2.1 PARIS 2024

L’HÉRITAGE URBAIN ET IMMOBILIER DES MEGA-EVENTS

Ingrid Nappi-Choulet... [et al.], ESSEC, 2018, 188 p.

A travers une vingtaine d’entretiens avec des chercheurs, des universitaires, des élus et des architectes urbanistes, ce sixième numéro des “Cahiers de la chaire immobilier et développement durable” de l’ESSEC porte un regard critique sur les effets urbains et immobiliers des grands événements sur les villes qui les accueillent (Jeux Olympiques et Paralympiques et expositions universelles). Il met en perspective cet héritage urbain et immobilier d’événements antérieurs avec les attentes de Paris envers les Jeux Olympiques et Paralympiques de 2024 qu’elle accueillera et l’Exposition Universelle de 2025 pour laquelle elle avait candidaté, avant de se retirer. Au moment des candidatures, et Paris le confirme, ces impacts espérés sur le développement et l’aménagement immobiliers et urbains sont immenses. Les analyses a posteriori en Europe, au Brésil et au Japon montrent qu’ils diffèrent d’un cas à l’autre. Parfois, ils sont mitigés voire négatifs : des éléphants blancs sont à l’abandon; la dette laissée plombe les finances de la ville pour plusieurs décennies, l’économie ne se diversifie pas. Parfois, au contraire, ils sont très positifs : un quartier est créé, une ville change de dimension et de trajectoire. Face à ces situations diverses, ce cahier met en lumière les conditions du succès. La plus importante est de penser l’héritage en amont, dès la phase de candidature. La deuxième est de se doter d’une stratégie de valorisation de l’événement : l’événement n’est pas, du point de vue urbain, une finalité mais une occasion formidable de développement; au-delà de l’engouement médiatique, il conforte et accélère une dynamique de projet.

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JO 2024 : LA PRÉFECTURE DE POLICE DANS LES STARTING BLOCKS


Dans la perspective de Paris accueillant les prochains Jeux Olympiques, la préfecture de police de Paris sera chargée de la sécurisation de cet événement et de la protection des populations. Ce numéro exceptionnel met en lumière les compétences dont elle dispose - notamment son expertise reconnue dans la sécurisation de très grands événements sportifs comme l’Euro 2016 et le championnat du monde de handball, encadrés déjà avec succès. La préfecture de police entretient d’ailleurs une grande proximité avec le sport au quotidien, à travers l’entraînement intensif de ses policiers et sapeurs-pompiers pour rester opérationnels et même la présence, dans ses rangs, de grands champions dans toutes les disciplines. Ce dossier dresse ici le portrait de neuf d’entre eux, chacun remarquable dans sa discipline.

MA 28729
JEUX OLYMPIQUES & PARALYMPIQUES 2024 : D’UNE CANDIDATURE GAGNANTE À UN ACCÉLÉRATEUR SOCIÉTAL ?

Think Tank Sport et Citoyenneté. Sport et Citoyenneté, 2018, 94 p.
Le 13 septembre dernier, Paris a été désignée par le CIO ville-hôte des Jeux Olympiques et Paralympiques (JOP) 2024 : point d’orgue d’une intense campagne de candidature durant laquelle la qualité du dossier parisien aura été plusieurs fois soulignée. Que ce soit en termes de vision des Jeux, d’héritage, d’excellence environnementale, d’engagement des athlètes ou encore de promotion de la marque, les stratégies menées par le comité de candidature ont permis au dossier parisien de se différencier de celui de son principal concurrent (Los Angeles) et ont contribué à ramener les JOP à Paris, 100 ans tout juste après la dernière édition parisienne. Alors que s’ouvre la phase d’organisation des JOP proprement dite, comment ces stratégies vont-elles se matérialiser dans les années à venir ? Comment faire en sorte que les JOP agissent comme un accélérateur sociétal et bénéficient à la société française dans son ensemble, avant, pendant et après 2024 ? Ce sont ces questions que nous nous proposons d’aborder dans cet ouvrage collectif, réalisé dans le cadre d’un projet pédagogique mené avec les étudiants du Mastère Spécialisé en Management des Organisations de Sport (MS MOS) d’Audencia Business School.

MA 28727

1.2.2 TOKYO 2020

MEDIA GUIDE: OLYMPIC AND PARALYMPIC GAMES TOKYO 2020
The Tokyo Organising Committee of the Olympic and Paralympic Games. 2018, 2 vol.
These guides provide useful information to the media on the organisation of the Tokyo 2020 Olympic and Paralympic Games. They present the team, an overview of the Games, the Olympic and Paralympic sports, the venues list and plan, the Cultural Olympiad, the education programme, the mascots, the medal project, the merchandise and the legacy.
READ MORE
SPECTRUM MANAGEMENT PLAN FOR THE OLYMPIC AND PARALYMPIC GAMES TOKYO 2020
This document defines the spectrum management plan for the Tokyo 2020 Games based on the data from the past Olympic and Paralympic Games as well as other major international sport events and the status of currently assigned spectrum in Japan.
READ MORE

SUSTAINABILITY PLAN: TOKYO 2020 OLYMPIC AND PARALYMPIC GAMES
The Tokyo Organising Committee of the Olympic and Paralympic Games. 2018, 2 vol.
These plans illustrate the directions, the objectives and the examples of implemented measures for the Games preparations / operations with consideration for sustainability, which could be the reliable reference for the Games-related entities. Tokyo 2020 will continue to work on incorporating various points of views into this plan through discussions with a variety of delivery partners to go further into detail of and improve the plan.
READ MORE

1.2.3 RIO 2016

BRAZIL, PACIFICATION AND MAJOR EVENTS: FORGING AN “AMBIENCE OF SECURITY” IN RIO
This paper seeks to analyze the reshaping of the state security device in Brazil justified by the challenge of hosting the World Cup and the Olympic Games. The advent of these events ignited security programs designed to face possible threats and also the strengthening of law enforcement capability. This security device, in a Foucauldian perspective, should be seen as a complex articulation between social practices around security, national securitization processes and new tactics of government over conducts, spaces and flows connected with transterritorial security strategies.
READ MORE
BRANDING RIO, BRAZIL AND THE ENVIRONMENT: A GLOBAL MEDIA COVERAGE OF THE 2016 SUMMER OLYMPICS OPENING CEREMONY
The Olympic Games are always a great opportunity to brand the city and country hosting such a big global event. The opening ceremony of the Rio 2016 Summer Olympics was the best moment to show different values and images of Rio de Janeiro and Brazil, but also to promote a global environmental idea with the message "let's save the planet". Global media coverage of the ceremony should strengthen the messages. In this article an analysis of 30 articles published in 30 different newspapers (online) from different continents, reporting the opening ceremony, has been made to answer the question: how important were the environmental issues, comparing with presentations of different values of Rio and Brazil, in the global media coverage of the event.
READ MORE

1.2.4 LONDON 2012 | LONDRES 2012

Mega-events such as the Olympic Games involve huge numbers of volunteers from the host community, necessitating the development of a large volunteer program, which will only operate for a short time. Leveraging this volunteer energy to lead to longer-term community volunteering has become a legacy goal for many event organizers. Mega-events typically use a top-down "program management" approach for their volunteer program. This article examines how the program management style impacts on the volunteer experience, using in-depth interviews with volunteers at the London 2012 Olympic and Paralympic Games.

1.2.5 MONTREAL 1976

MONTREAL’S "BIG O": MONUMENTAL MASTERPIECE OR FINANCIAL FOLLY, PART 2
This article is an exploration of the Montreal Olympic Stadium, that remarkable architectural landmark that served – for both better and worse – as a symbol of those Games.
1.2.6 MUNICH 1972

MUNICH '72 AND BEYOND: A SAGA OF REDEMPTION: A MONUMENT OF REMEMBRANCE: BASED ON THE AWARD-WINNING FILM
On September 5, 1972, Palestinian extremists infiltrated the athletes' dorms at the Munich Summer Olympics to take 11 Israeli athletes hostage and eventually murdered them all before being killed or captured by the German police. This photographic book is a touching tribute to the 11 Israeli athletes who were kidnapped and murdered by Palestinian terrorists at the Munich Summer Olympics in 1972. It details shocking new information about the tragic events, their devastating aftermath and the heroic efforts to seek recognition and remembrance for the victims. "Munich 72 and beyond" is the story of this horrendous slaughter and the struggle to navigate 43 years of politics and now the moment of redemption for the victims.
MA 28675

1.2.7 TOKYO 1964

OLYMPIC DISSENT: ART, POLITICS, AND THE TOKYO OLYMPIC GAMES OF 1964 AND 2020
Through an examination of Olympic-related art and the gendered, labored bodies that produce the Olympic spectacle, this article reveals continuities in the political and artistic stakes of the Tokyo Olympic Games in 1964 and 2020.
READ MORE

1.2.8 BERLIN 1936

ANATOL THE TORCHBEARER: THE TRUTH ABOUT THE PROLOGUE TO RIEFENSTAHL’S OLYMPIA
Eighty years after the premiere of the OLYMPIA film of Berlin 1936 and 15 years after her death, the legendary German director Leni Riefenstahl returned to the headlines. The present reason: the handing-over of her artistic estate to the Prussian Cultural Heritage Foundation. Volker Kluge takes this opportunity to research the true history of the OLYMPIA film’s prologue.
1.2.9 AMSTERDAM & ST. MORITZ 1928

DIE SPIELE DER IX. OLYMPIADE 1928 IN AMSTERDAM UND DIE II. OLYMPISCHEN WINTERSPIELE IN ST. MORITZ


MA 28719

1.2.10 PARIS 1924

PARIS 1924: I OWE YOU, PART 4


This is the fourth part of the article that looks at the 1924 Olympic Games philately, and the few enigma that still remain unresolved.

1.3 OLYMPIC WINTER GAMES | JEUX OLYMPIQUES D’HIVER

TORCHES AND TORCH RELAYS OF THE OLYMPIC WINTER GAMES FROM OSLO 1952 TO PYEONGCHANG 2018

The Olympic Studies Centre. 2018, 88 p.

New update including PyeongChang 2018.

The torch and its relay are closely linked to the Olympic Games. They announce their arrival, allowing everyone to share the Olympic spirit and to get to know the host country better. This document presents, for each edition of the Winter Games, all the facts and figures on the torch, its design and technical characteristics; and information on the various aspects of the relay, such as duration, torchbearers, route and some anecdotes from its journey.

ALSO AVAILABLE IN FRENCH

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1.3.1 PYEONGCHANG 2018

MARKETING REPORT: PYEONGCHANG 2018
This IOC publication presents the following themes related to the PyeongChang 2018 Olympic Winter Games, including a lot of fact and figures: Olympic marketing overview, broadcasting, partnership, ticketing & spectator experience, licensing, the Olympic brand and protecting the Olympic brand protection.

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2018 PYEONGCHANG CULTURAL OLYMPIAD: KEY PROGRAMS
This book details the program of the 2018 PyeongChang Olympic Winter Games cultural Olympiad.

MA 28709

BIODIVERSITY OF GANGWON
This book presents the biodiversity found in the Gangwon region. It was published in the context of the 2018 PyeongChang Olympic Winter Games.

ALSO PUBLISHED IN KOREAN
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BRAILLE GUIDE MAP FOR PEOPLE WITH A VISUAL IMPAIRMENT: OLYMPIC WINTER GAMES PYEONGCHANG 2018
This collection of four guides written in braille provide all the useful information on the area surrounding the Olympic venues for the 2018 PyeongChang Olympic Winter Games for people with a visual impairment.

MA 28714
BRAILLE GUIDE MAP FOR THE AREA SURROUNDING THE OLYMPIC VENUES: PYEONGCHANG 2018 OLYMPIC AND PARALYMPIC WINTER GAMES
This guide written in braille provides all the useful information on the area surrounding the Olympic venues for the 2018 PyeongChang Olympic Winter Games.
MA 28697

BRAND BOOK: PYEONGCHANG 2018 OLYMPIC AND PARALYMPIC WINTER GAMES
This book provides all the details regarding the PyeongChang 2018 brand for the 2018 Olympic Winter Games. It presents the emblems, POCOG marks, look of the Games, slogan, pictograms, torch, mascots, commemorative coins and banknotes, tickets, medals, non-competition venues, PyeongChang mountain cluster and Gangneung coastal cluster.
MA 28715

BRAND PROTECTION GUIDELINE FOR THE TOURISM SECTOR: PYEONGCHANG 2018
This guide presents the brand protection guidelines for the tourism sector during for the 2018 Olympic and Paralympic Winter Games.
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CATALOGUE FOR PYEONGCHANG 2018 OFFICIAL LICENSED PRODUCTS
This catalogue lists all the items (memorabilia, dolls, sewn products, badges, miscellaneous goods, clothes, stationeries, toys, lifestyle goods, cheering goods, traditional goods and food) manufactured for the 2018 PyeongChang Olympic and Paralympic Winter Games.
MA 28705
CLEAN VENUE GUIDELINE: PYEONGCHANG 2018
This document provides clean venue rule that no form of commercial advertising or other publicity shall be allowed in and around all competition and non-competition venues, and no form of publicity or propaganda, commercial, may appear on any article of clothing or equipment whatsoever worn or used by athletes or other participants in the Games. The present document has been developed for all of participants including POCOG staffs, athletes, spectators and venue owners to help them understand the clean venue rule through several examples.
ALSO PUBLISHED IN KOREAN
READ MORE

CULTURE MARK GUIDELINES: THE OLYMPIC WINTER GAMES PYEONGCHANG 2018
This document, published by the PyeongChang Organizing Committee for the 2018 Olympic and Paralympic Winter Games, provides the graphic standards regarding the use of the Culture mark for the PyeongChang 2018 Winter Olympic Games.
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CULTURE MARK GUIDELINES: THE PYEONGCHANG 2018 PARALYMPIC WINTER GAMES
This document, published by the PyeongChang Organizing Committee for the 2018 Olympic and Paralympic Winter Games, provides the graphic standards regarding the use of the culture mark for the PyeongChang 2018 Winter Paralympic Games.
ALSO PUBLISHED IN KOREAN
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DOPING CONTROL GUIDE: PYEONGCHANG 2018 PARALYMPIC WINTER GAMES


The purpose of these guides is to give Games participants information about the anti-doping programme and how it will be conducted. It complements the International Paralympic Committee (IPC) Anti-Doping Code, but does not replace or supersede it.

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DOPING CONTROL OPERATIONAL MANUAL: OLYMPIC AND PARALYMPIC WINTER GAMES PYEONGCHANG 2018


The purpose of the “Doping control operational manual for the Olympic and Paralympic Winter Games PyeongChang 2018” is to provide the PyeongChang 2018 doping control workforce with a clear understanding of the doping control procedures and fulfill the implementation of a successful doping control programme at the PyeongChang 2018 Winter Games. The guide covers the urine and blood sample collection process, from roles and responsibilities; preparation; notification and chaperoning; sample provision; post-test processing; sealing and storage; to transport of the samples to the doping control command centre (DCCC).

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EDUCATION MARK GUIDELINES: THE OLYMPIC WINTER GAMES PYEONGCHANG 2018


This document, published by the PyeongChang Organizing Committee for the 2018 Olympic and Paralympic Winter Games, provides the graphic standards regarding the use of the education mark for the PyeongChang 2018 Winter Olympic Games.

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This document, published by the PyeongChang Organizing Committee for the 2018 Olympic and Paralympic Winter Games, provides the graphic standards regarding the use of the education mark for the PyeongChang 2018 Winter Paralympic Games.

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EMBLEM USAGE GUIDELINES: PYEONGCHANG 2018 OLYMPIC GAMES

These guidelines introduce the basic elements of the visual identity system for the PyeongChang 2018 Olympic Winter Games. Here you will learn the correct usage of the emblem, typography, colour palette and more.
MB 1300

EMBLEM USAGE GUIDELINES: PYEONGCHANG 2018 PARALYMPIC GAMES

These guidelines introduce the basic elements of the visual identity system for the PyeongChang 2018 Paralympic Winter Games. Here you will learn the correct usage of the emblem, typography, colour palette and more.
MB 1301

FLAG PROTOCOL MANUAL: PYEONGCHANG 2018 OLYMPIC WINTER GAMES

This manual sets out the flag protocol for the PyeongChang 2018 Olympic and Paralympic Winter Games. All the protocols and procedures described in this manual are based on the Olympic Charter and IOC/IPC protocol guides.
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GANGNEUNG MEDIA VILLAGE GUIDE
This guide provides information on the Gangneung media village during the 2018 PyeongChang Olympic Winter Games. It details the accommodation facilities, the access policy, dining services, transport and exhibition and cultural events.
MA 28707

GANGNEUNG ARTS CENTER: PROGRAMME BOOK: THE PYEONGCHANG 2018 CULTURAL OLYMPIAD
This book details the programme of the 2018 PyeongChang Olympic and Paralympic Games cultural Olympiads.
MA 28708

HANDBOOK FOR PYEONGCHANG 2018 VOLUNTEERS: BASIC TRAINING
This handbook provides all the useful information for the volunteers participating in the 2018 PyeongChang Olympic Winter Games. Also available in Korean version.
MA 28695

LICENSED PRODUCT DESIGN GUIDELINES: THE PYEONGCHANG 2018 PARALYMPIC WINTER GAMES
The "licensed product design guidelines" present the rules to use the official emblem, slogan and Look of the Games for the PyeongChang 2018 Paralympic Winter Games. They detail the concept, colours, correct and incorrect use of the brand, etc.
ALSO PUBLISHED IN KOREAN
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LIVE SITE LOOK DESIGN GUIDELINES: PYEONGCHANG 2018 PARALYMPIC WINTER GAMES
This guide presents the design guidelines for the live sites (stages, banners placards, etc...) of the PyeongChang 2018 Paralympic Winter Games. 
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LIVE SITE MARK GUIDELINES: THE OLYMPIC WINTER GAMES PYEONGCHANG 2018
This document, published by the PyeongChang Organizing Committee for the 2018 Olympic and Paralympic Winter Games, provides the graphic standards regarding the use of the live site mark for the PyeongChang 2018 Winter Olympic Games. 
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MARKS USAGE GUIDELINES FOR NATIONAL PARALYMPIC COMMITTEES: PYEONGCHANG 2018
The PyeongChang Organizing Committee for the 2018 Olympic and Paralympic Winter Games (POCOG) is making the PyeongChang 2018 marks available to NPCs that are expected to promote and advertise the Games to raise the spirit and broaden the global reach of the Games. This document provides guidelines and regulations about pre-approved and non-commercial usage of the PyeongChang 2018 marks by NPCs. 
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MASCOT APPLICATIONS GUIDELINES: THE OLYMPIC WINTER GAMES PYEONGCHANG 2018
This guide details the application rules on the usage of mascots of the PyeongChang 2018 Olympic Winter Games.
Also published in Korean
MB 1299

MASCOT APPLICATIONS GUIDELINES: THE PYEONGCHANG 2018 PARALYMPIC WINTER GAMES
This guide details the application rules on the usage of mascots of the PyeongChang 2018 Paralympic Winter Games
Also published in Korean
MB 1302

MASCOT USAGE GUIDELINES: THE PYEONGCHANG 2018 PARALYMPIC WINTER GAMES
This guide details the graphical rules in place for the use of the PyeongChang 2018 Paralympic Winter Games mascot.
ALSO PUBLISHED IN KOREAN
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MEDAL DESIGN: THE PYEONGCHANG 2018 PARALYMPIC WINTER GAMES
This document presents in details the medals for the Paralympic Winter Games in PyeongChang 2018, including the concept, the viral story, the medals dimensions, the medal strap and the medal case.
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OFFICIAL RESULTS BOOK: PYEONGCHANG 2018 PARALYMPIC GAMES
These booklets present for each sport the competitions schedules, the entry list by NPC, the entry list by event, the lists of medallists, as well as the complete results of all the competitions held during the PyeongChang 2018 Winter Paralympic Games.
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OLYMPIC & PARALYMPIC CLIENT TOUR OFFERED BY POCOG: FREE PROGRAMME OFFERED BY POCOG
This guide presents information on day trips (tour operating hours, participants, fares, etc.) and various tourist information for AD card holders during the 2018 PyeongChang Olympic Winter Games.
MA 28698

OLYMPIC TORCH CONCEPT: PYEONGCHANG 2018 [PARALYMPIC GAMES]
This document details the design of the PyeongChang 2018 Winter Paralympic Games torch and its accompanying materials (case, cauldron, celebration cauldron, safety lamp, wheelchair cradle).
EXISTS ALSO IN KOREAN.
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THE PARALYMPIC TORCH RELAY APPLICATION DESIGN: THE PYEONGCHANG 2018 PARALYMPIC WINTER GAMES
This document details the design of the PyeongChang 2018 Winter Paralympic Games torch and its accompanying materials (case, cauldron, celebration cauldron, safety lamp, wheelchair cradle).
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PASSION CREW MARK GUIDELINES: THE OLYMPIC WINTER GAMES PYEONGCHANG 2018
This document, published by the PyeongChang Organizing Committee for the 2018 Olympic and Paralympic Winter Games, provides the graphic standards regarding the use of the passion crew mark for the PyeongChang 2018 Winter Olympic Games.
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POCOG MARKS GUIDELINES: THE OLYMPIC WINTER GAMES PYEONGCHANG 2018
This document, published by the PyeongChang Organizing Committee for the 2018 Olympic and Paralympic Winter Games, provides the graphic standards regarding the use of the culture, education, live site, passion crew and sustainability marks for the PyeongChang 2018 Winter Olympic Games.
Also published in Korean
MA 28672

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This document, published by the PyeongChang Organizing Committee for the 2018 Olympic and Paralympic Winter Games, provides the graphic standards regarding the use of the culture, education, live site, passion crew and sustainability marks for the PyeongChang 2018 Winter Paralympic Games.
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PUBLICATION DESIGN GUIDELINES: THE PYEONGCHANG 2018 PARALYMPIC WINTER GAMES
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ALSO PUBLISHED IN KOREAN
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This guidebook provides all the useful information related to the information and communication technologies (ICT) put in place for the 2018 PyeongChang Olympic Winter Games. Also published in Korean.
MA 28706

PYEONGCHANG 2018 MEDIA GUIDELINES: FOR NON-RHBS AND OTHER MEDIA ORGANISATIONS
This guide details the rules for the use of the Olympic Winter Games PyeongChang 2018 emblem, logos and slogan for the non-official rights-holding broadcasters (non-RHBs) and other media organizations.
ALSO PUBLISHED IN KOREAN
READ MORE
SPECTATOR TRANSPORT GUIDE: PYEONGCHANG 2018 PARALYMPIC WINTER GAMES
This handbook includes all necessary information for the spectators’ transport during the 2018 PyeongChang Paralympic Winter Games. It provides information on how to access the different Paralympic sites via public transport, KTX timetables and other practical information.
MA 28712

SUSTAINABILITY MARK GUIDELINES: THE OLYMPIC WINTER GAMES PYEONGCHANG 2018
This document, published by the PyeongChang Organizing Committee for the 2018 Olympic and Paralympic Winter Games, provides the graphic standards regarding the use of the sustainability mark for the PyeongChang 2018 Winter Olympic Games.
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T1/T2/T3 QUICK REFERENCE GUIDE: PYEONGCHANG 2018 OLYMPIC WINTER GAMES
This reference guide provides all the information on the PyeongChang 2018 transport services during the Olympic Winter Games.
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TEAM CAPTAINS’ MANUAL: PYEONGCHANG 2018
PARALYMPIC GAMES
Each of the 5 team captains’ manual guide includes information on the competition format and rules, the venue facilities, and services like transport, security, medical services, etc...
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TECHNICAL OFFICIALS’ MANUAL: PYEONGCHANG 2018
PARALYMPIC GAMES
This collection of 5 technical manuals is dedicated specifically to officials. It contains sport-specific information and general information for each sport in the Paralympic program of the PyeongChang 2018 Paralympic Winter Games.
READ MORE

TICKETING GUIDE: THE OLYMPIC AND PARALYMPIC WINTER GAMES PYEONGCHANG 2018
This document details the ticketing program for the Olympic and Paralympic Winter Games in PyeongChang in 2018. It provides the schedules, prices, etc.
Also published in Korean
MA 28710

USING THE OLYMPIC AND PARALYMPIC EMBLEMS TOGETHER
This guide details the dual branding rule, i.e. how to display the PyeongChang 2018 Olympic and Paralympic Winter Games emblems together in official and non-official documents.
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VAPP GUIDE: PYEONGCHANG 2018 OLYMPIC WINTER GAMES
This leaflet provides information on the driving processes for the PyeongChang 2018 Olympic Winter Games.
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TEAM GUIDES BY COUNTRY | GUIDES D’ÉQUIPES PAR PAYS

AUSTRIA | AUTRICHE

OLYMPIC TEAM AUSTRIA : OLYMPISCHE WINTERSPIELE PYEONGCHANG 2018
Guide of the Austrian Olympic team which participated in the 2018 PyeongChang Olympic Winter Games.
MA 28692

BELARUS | BIÉLORUSSIE

BELARUS AT THE XXIII OLYMPIC WINTER GAMES PYEONGCHANG 2018
Guide of the Belarus Olympic team which participated in the 2018 PyeongChang Olympic Winter Games.
MA 28691
New releases  Issue 7-8

C A N A D A

OFFICIAL 2018 CANADIAN OLYMPIC TEAM FAN GUIDE
This publication contains general information about the Canadian Olympic team which participated at the PyeongChang 2018 Olympic Winter Games as well as info about the sports program.
MA 28734

C H I N A  |  C H I N E

CHINESE SPORTS DELEGATION: THE XXIII OLYMPIC WINTER GAMES: PYEONGCHANG 2018
Guide of the Chinese Olympic team which participated in the 2018 PyeongChang Olympic Winter Games.
MA 28687

F I N L A N D  |  F I N L A N D E

TEAM FINLAND: XXIII OLYMPIC WINTER GAMES PYEONGCHANG 2018
Guide of the Finnish team which participated in the 2018 PyeongChang Olympic Winter Games.
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GREECE | GRÈCE

HELLENIC OLYMPIC TEAM: XXIII WINTER OLYMPIC GAMES: PYEONGCHANG 2018
Guide of the Greek Olympic team which participated in the 2018 PyeongChang Olympic Winter Games.
MA 28688

HONG KONG

HONG KONG, CHINA DELEGATION TO THE PYEONGCHANG 2018 OLYMPIC WINTER GAMES
Sports Federation and Olympic Committee of Hong Kong. Sports Federation & Olympic Committee of Hong Kong, 2018, 1 vol.
Guide of the Hong Kong Olympic team which participated in the 2018 PyeongChang Olympic Winter Games.
MA 28689

ITALY | ITALIE

LA SQUADRA ITALIANA : XIII GIOCHI OLIMPICI INVERNALI : PYEONGCHANG 2018
CONI, 2018, 170 p.
Guide of the Italian Olympic team which participated in the 2018 PyeongChang Olympic Winter Games.
MA 28685
NIGERIA

BOBSLED & SKELETON FEDERATION OF NIGERIA
Guide of the Nigerian bobsled & skeleton Olympic team which participated in the 2018 PyeongChang Olympic Winter Games.
MA 28724

1.3.2 SOCHI 2014 | SOTCHI 2014

Article

THE INFLUENCE OF HOST VOLUNTEER MOTIVATION ON SATISFACTION AND ATTITUDES TOWARD SOCHI 2014 OLYMPIC GAMES
This article presents the results of a study of the host volunteer’s motivation at the Sochi 2014 Winter Olympic Games, and the impact of motivation on volunteer satisfaction and volunteer attitude toward the Games.

1.3.3 TORINO 2006 | TURIN 2006

IO COLLEZIONO : TORINO 2006
Cette publication parle des médaillés olympiques italiens et objets de collection pour les Jeux Olympiques d’hiver de Turin 2006.
MA 28721
1.4 SUSTAINABILITY AND LEGACY | DURABILITÉ ET HÉRITAGE

Article

MEGA SPORTING EVENTS AS TOOLS OF URBAN REDEVELOPMENT: LESSONS LEARNED FROM RIO DE JANEIRO

In the 1990s, the municipality of Rio de Janeiro initiated a new policy that involved the use of mega sporting events as tools for urban redevelopment and regeneration of the city. This strategy culminated in the hosting of the 2014 Fédération Internationale de Football Association football World Cup and the 2016 Summer Olympic Games. Through interviews with experts and bid book analysis, the paper aims to assess the impact of this strategy on Rio de Janeiro and its population, with a specific focus on the 2016 Summer Olympic Games and two main Olympic clusters, Maracanã and Barra da Tijuca.

READ MORE

Article

THE OLYMPIC HEALTHCARE LEGACY: A STUDY TO INVESTIGATE THE PERCEPTIONS OF RELEVANT STAKEHOLDERS TO SEE HOW THE 2012 OLYMPICS HAVE AFFECTED THE HEALTH AND WELLBEING OF CHILDREN IN EAST LONDON BY USE OF SEMI-STRUCTURED INTERVIEWS

The six London Boroughs hosting the Games published plans for legacy in the Strategic Regeneration Framework (SRF), where their determination to have parity with the rest of London in various aspects of life including healthcare in children were outlined. There is a paucity of evidence to support the notion that hosting an Olympic Games leads to an increase in participation in physical or sporting activities for host countries with also little evidence to suggest other health benefits. To date no research has been conducted to see what the perceptions of stakeholders involved in the healthcare of younger children in East London are, in terms of what healthcare legacy has been left from the 2012 Games. The key objectives were to determine what relevant stakeholders in the care of primary school aged children in the London Borough of Tower Hamlets understood by the term ‘healthcare legacy’, and to assess their views on the impact of the Olympics on the children and to provide recommendations on how the health and well being of the children may be improved.

READ MORE (AVAILABLE ON SITE)
PROUD TO BE BRITISH: AN AUTOETHNOGRAPHIC STUDY OF WORKING AS A GAMES MAKER AT LONDON 2012
This autoethnographic study of working as a Games maker at London 2012 demonstrates the motivational challenges behind volunteering for an event nearly 2 years in the future and the issues this causes. The task of keeping 70,000 international volunteers motivated over a long time frame, while not providing any financial incentive, was a huge risk and investment; yet, the response from athletes, media, and the general public when the Games ended was that the Games makers were a vital part of the success of London 2012. This study shows how the initial stages of the volunteer program suggest that even though the author was preselected, the generic training, primary knowledge exchange, and pre-Games engagement were potential demotivators. It was only once that the role-specific and venue training were undertaken, that the volunteer enthusiasm returned. This study follows a personal journey of one such volunteer.

THE ECONOMIC DEVELOPMENT AND TOURISM EFFECTS OF THE OLYMPICS
The aim of this paper is to determine if and how mega sports organizations like the Olympics contribute to the countries’ economies, as well as its citizens’ well-being through tourism. Australia, Greece and China’s tourism and GDP figures were analyzed.

A STRATEGIC APPROACH FOR EXPORT: IMPROVING COUNTRY IMAGE THROUGH THE OLYMPICS
The paper tries to measure the effects of the Olympics on the national branding by analyzing the export figures of the host and runner-ups of the Olympics after 2000. The findings suggest that hosting the games is sufficient to boost trade but it is not necessary. And the Olympics’ effects on the national branding is not very clear in terms of exports.
LES JEUX OLYMPIQUES DE 1924 À 2024 : IMPACTS, RETOMBÉES ÉCONOMIQUES ET HÉRITAGE


Cet ouvrage collectif s’attaque à la question très importante des impacts économiques, sociaux, environnementaux et de l’héritage des grands événements sportifs internationaux. Dans une première partie, les auteurs font un bilan des retombées d’un certain nombre de Jeux Olympiques. Dans la seconde partie de l’ouvrage, plus prospective, ils analysent les nombreux problèmes posés structurellement par les JO et font des propositions originales pour faire évoluer le modèle global des Jeux.

SPORT AND BIODIVERSITY


Sport can have significant negative impacts on biodiversity, through the construction and use of sports venues and the staging of sporting events. This guide is designed to help decision makers understand these potential impacts, and to present options for mitigating them, as well as for maximising opportunities to use sport as a way to promote and enhance biodiversity conservation.

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MAXIMIZING THE BENEFITS OF MEGA EVENTS FOR TOURISM DEVELOPMENT: CASES FROM THE OLYMPICS, FIFA WORLD CUP AND EXPO


A mega event benefits a host destination in terms of attracting visitors to the event and drawing global attention to the destination. However, in addition to such short-term benefits, it can be a catalyst for longer-term tourism development in various aspects from economic to social. This publication provides practical references on what a host destination can do to fully leverage the event opportunity for tourism development with a variety of illustrative cases. Although the report refers to insights from mega events, the practical references can be applied to any scale of events in any destination.

MA 28735

POUR CONSULTER TOUTES LES PUBLICATIONS OFFICIELLES DÉJÀ DISPONIBLES POUR LES PROCHAINES ÉDITIONS DES JEUX OLYMPIQUES, CLIQUEZ ICI POUR TOKYO 2020 ET BEIJING 2022.
2. **THE YOUTH OLYMPIC GAMES | LES JEUX OLYMPIQUES DE LA JEUNESSE**

**YOUTH OLYMPIC GAMES MASCOTS FROM SINGAPORE 2010 TO BUENOS AIRES 2018**

The Olympic Studies Centre. 2018, 11 p.

New update including Buenos Aires 2018.

Inspired by people, animals and even creatures of myth and legend, the mascots are an integral part of the Olympic celebrations. The Youth Olympic Games (YOG) also have their own mascots, which, from the lion to the lynx, showcase imagination and artistic creativity, giving a personal and characteristic touch to each edition of the YOG.

[**READ MORE**](#)
2.1 SUMMER YOUTH OLYMPIC GAMES | JEUX OLYMPIQUES DE LA JEUNESSE D'ÉTÉ

2.1.1 BUENOS AIRES 2018

ANTI-DOPING RULES: APPLICABLE TO THE SUMMER YOUTH OLYMPIC GAMES BUENOS AIRES 2018

This document states the IOC anti-doping rules that apply in relation to the Summer Youth Olympic Games in Buenos Aires 2018. Those rules apply to all doping controls over which the IOC has jurisdiction in relation to Summer Youth Olympic Games in Buenos Aires 2018.
READ MORE

EXPLANATORY GUIDES: BUENOS AIRES 2018 YOUTH OLYMPIC GAMES
Buenos Aires Youth Olympic Games Organising Committee.
2018, 19 vol.
Approved by the IOC in April 2018, the “Explanatory books” offer a detailed introduction to each sport at the Summer Youth Olympic Games in Buenos Aires 2018, and provide information on a variety of other fundamental topics that may be of importance to teams as they continue their planning and preparations.
READ MORE

FEI REGULATIONS FOR EQUESTRIAN EVENTS: BUENOS AIRES (ARG) 2018 YOUTH OLYMPIC GAMES
This document lists all the regulations for the Youth Olympic equestrian events edited by FEI for the Youth Olympic Games in Buenos Aires 2018.
READ MORE
REGULATIONS: YOUTH OLYMPIC FUTSAL TOURNAMENTS BUENOS AIRES 2018
This document lists all the regulations for the Youth Olympic futsal tournaments edited by FIFA for the Youth Olympic Games in Buenos Aires 2018.
EXISTS ALSO IN FRENCH, SPANISH AND GERMAN VERSIONS.
READ MORE

CIUDADANÍA Y PARTICIPACIÓN : GUÍA : JUEGOS OLÍMPICOS DE LA JUVENTUD BUENOS AIRES 2018
El propósito de esta guía es facilitar herramientas a las y los jóvenes para ejercer la ciudadanía y participación en la vida de la comunidad a través de identificar problemas que afectan a los jóvenes, ejercer la demanda de resoluciones, convocar a otros –pares y/o adultos- a participar y reclamar, y también visibilizar temas y problemas propios o que ellos mismos consideren que afectan a su comunidad.
READ MORE

GUÍA GÉNERO Y DEPORTE : JUEGOS OLÍMPICOS DE LA JUVENTUD BUENOS AIRES 2018
El propósito de esta guía es ofrecer conceptos, ideas, visiones y estrategias para que podamos reflexionar junto a los jóvenes y adolescentes en torno a la importancia de la perspectiva de género en el marco de los Juegos Olímpicos de la Juventud Buenos Aires 2018.
READ MORE
**2.2 YOUTH OLYMPIC WINTER GAMES | JEUX OLYMPIQUES DE LA JEUNESSE D’HIVER**

**LEGALIZATION PROCESSES OF SPORT ORGANIZATIONS: THE CASE OF NORWEGIAN YOUTH SPORT POLICY AND THE 2016 LILLEHAMMER WINTER YOUTH OLYMPIC GAMES**

Anna-Maria Strittmatter. Norwegian School of Sport Sciences, 2017, 1 vol.

The Norwegian Olympic Committee and Confederation of Sport’s main argument for hosting the 2016 Lillehammer Youth Olympic Games was the alleged positive demonstration effect, the promise that the event would increase the active engagement of youth in Norwegian organized sports in terms of participation, young leadership, and young coaches, and play an important role in NIF’s youth sport policy. The aim of this research is to analyze how different actors shape and influence Norwegian youth sport policy in connection to Lillehammer 2016 as legitimation process of Norwegian Olympic Committee and Confederation of Sport. This aim was met through the examination of four research questions, which comprise the entire policy process, from formulation (Article 1) via implementation (Article 2) and perception of the policy target group (Article 3) to the policy outcome (Article 4).

**READ MORE**
3. THE INTERNATIONAL OLYMPIC COMMITTEE | LE COMITÉ INTERNATIONAL OLYMPIQUE

THE OLYMPIC CHARTER: A TRANSNATIONAL CONSTITUTION WITHOUT A STATE?
This article examines various aspects of Teubner’s theory of societal constitutionalism using the lex sportiva as an empirical terrain. The case study focuses on the operation of the Olympic Charter as a transnational constitution of the Olympic Movement. It shows that recourse to a constitutional vocabulary is not out of place in qualifying the function and authority of the Charter inside and outside the Olympic Movement. Yet, the findings of the case study also nuance some of Teubner’s descriptive claims and question his normative strategy.
READ MORE (AVAILABLE ON SITE)

3.1 PRESIDENTS AND MEMBERS | PRÉSIDENTS ET MEMBRES

THE BIOGRAPHIES OF ALL IOC MEMBERS: PART XXVII
3.1.1 AVERY BRUNDAGE

AVERY BRUNDAGE: THE MAN WHO WOULD BE KING
Much has been written about Avery Brundage, the long-time President of the International Olympic Committee (IOC). He was perhaps best known for holding Olympic athletes to a strict standard of amateurism, a rule now long abandoned. His insistence that Olympians receive no material benefits and endure spartan living conditions while they pursue their Olympic careers was in sharp contrast to how Brundage himself lived his life. Starting from a modest background, Brundage not only ardently pursued wealth and luxury throughout his life, but also the trappings of royalty.

3.2 OLYMPIC SOLIDARITY | SOLIDARITÉ OLYMPIQUE

ANNUAL REPORT 2017: WORKING TOGETHER TO DEVELOP SPORT AND PROMOTE ITS VALUES
This report presents the activities and projects undertaken by the Olympic Solidarity in 2017. The annual report contains a general introduction on the Olympic Solidarity's mission, structure and budget, then details the world programs (athletes, coaches, NOC management and knowledge sharing, promotion of the Olympic values, forums and special projects), the continental programmes and finally the subsidies for participation in the Olympic Games and Olympic Solidarity team. EXISTS ALSO IN FRENCH VERSION. READ MORE

3.3 THE OLYMPIC MUSEUM | LE MUSÉE OLYMPIQUE

OLYMPIC LANGUAGE: EXPLORING THE LOOK OF THE GAMES: 10.05.2018 - 17.03.2019: VISIT GUIDE
The Olympic Museum, Cultural and Educational Programmes Unit. The Olympic Museum, 2018, 11 p.
This visit guide is part of a series of documents intended for teachers, to help them prepare for a visit to the Olympic Museum with their class. It contains a suggested route and activities to try during the exhibition visit, to help guide the pupils. EXISTS ALSO IN FRENCH AND GERMAN. READ MORE
4. THE OLYMPIC MOVEMENT | LE MOUVEMENT OLYMPIQUE

4.1 GOVERNANCE OF THE OLYMPIC MOVEMENT | GOUVERNANCE DU MOUVEMENT OLYMPIQUE

MODALITÉS DE LA GOUVERNANCE DES FÉDÉRATIONS INTERNATIONALES SPORTIVES

Le monde de l'organisation du sport est un univers complexe tant par la multiplicité et la diversité des éléments qui le constituent que par l'ambiguïté des relations qui s'établissent entre eux et leur environnement. Plusieurs acteurs se partagent la scène internationale : le Comité International Olympique (CIO), les Fédérations internationales sportives (FI), les Organisations continentales, les Comités nationaux olympiques (CNO), les Fédérations nationales sportives (FNS), etc.

L'objectif de ce livre est d'expliquer le monde sportif et plus précisément le fonctionnement des FI. Il propose aussi un cadre d'analyse explicatif des modalités de la gouvernance des organisations associatives sportives, propose des outils de mesures de ces modalités et de l'évaluation de la « bonne gouvernance ». Ces outils pourront servir à l'évaluation de toute organisation évoluant dans le monde des organisations à but non lucratif et, avec quelques adaptations, aux entreprises économiques. Le but est d'évaluer chacune de ces organisations par rapport à leurs modalités de gouvernance face à leur développement durable dans un système mondial métagouverné.

MA 28766
THE INTERRELATIONSHIP BETWEEN PROFESSIONALISATION AND COMMERCIALISATION IN INTERNATIONAL SPORT FEDERATIONS


The thesis pursues four main objectives: conceptualise professionalisation and commercialisation in the context of IFs, describe the current state of IFs’ professionalisation and commercialisation based on the analysis of 22 Olympic IFs, investigate the interrelationship between professionalisation and commercialisation, and identify the impact of these two concepts on IFs. The objective is addressed by means of three research questions: 1) What are the drivers for and barriers to IFs' professionalisation? 2) Which conditions influence IFs’ commercialisation? 3) What are the managerial implications of IFs’ professionalisation and commercialisation? To answer the three research questions and further the understanding of IFs’ current functioning, the application of the theory of new institutionalism and conducting multiple case studies have proved to be of significant value. Data from 34 semi-structured interviews and documents were analysed by means of qualitative content analysis and qualitative comparative analysis. Findings demonstrate that systemic professionalisation in IFs is presently still limited to the dimension of individuals. In terms of structure and procedures, the frequent lack of efficient control mechanisms (internal and external) has contributed to multiple governance scandals. As a consequence of these scandals, an increase of institutional pressure on IFs and calls for stricter regulations entail a trend of deprofessionalisation. A classification of IFs into four ideal types is suggested: the market dominators, the marginalised, the innovators, and the traditionalists. Several managerial implications related to IFs’ professionalisation and commercialisation are presented and discussed.

READ MORE

GENDER DIVERSITY IN EUROPEAN SPORT GOVERNANCE

Agnes Elling... [et al.]. Routledge, 2019, 231 p.

Gender equality is one of the founding democratic principles of the EU. However, recent studies of the Federation of Olympic sports in Europe have shown that women occupy only fourteen percent of decision-making positions in sport organizations. This book presents a comprehensive and comparative study of how various regions and countries of Europe have addressed this lack of gender diversity, discussing which strategies have brought about change and to what extent these changes have been successful. With contributions from leading sport sociologists, covering countries such as Germany, Hungary, Norway, Poland, Spain, Turkey and the UK, it provides a foundation for future policy making, methodological analyses and theoretical developments that can result in sustainable gender equality in European sport governance. "Gender diversity in European sport governance" is important reading for scholars and students in the fields of sociology of sport, sport management, sociology, gender studies and studies of organization, management and leadership. It is also a valuable resource for policy makers in the EU, as well as national sport organizations and activists.

MA 28754
OLYMPISM, PHYSICAL EDUCATION AND CRITICAL PEDAGOGY
This article sets out to present a new imagery for capturing the power and potential of Olympism in attempting to educate the next generation of sport consumers and decision makers. It is hoped that the new imagery can make a contribution on how to moderate and regulate the rampant commodification of sport. This new imagery begins with the need for physical educators to open their minds and instigate a critical orientation to thinking about sport and Olympic matters. It is argued that doing this might help in the creation of new possibilities and visions for Olympism and sport and allow us to confront some of the disagreeable contemporary concerns in sport that scholars have identified.

LA ESTRATEGIA DE UN PEVO EN ACCIÓN : GUÍA PRÁCTICA PARA LA EDUCACIÓN EN VALORES OLÍMPICOS : FORMACIÓN DE FORMADORES
La Comisión de Educación Olímpica del COI reconoce la importancia de apoyar a los niños y jóvenes en el aprendizaje de valores y aptitudes que los prepararán para la vida. Este órgano asesor se esfuerza por inspirar a los formadores en la promoción de la educación basada en valores olímpicos y ofrece orientación estratégica para los programas y actividades del COI relacionadas con la educación de los jóvenes a través del deporte. Este programa está diseñado para que todos los jóvenes, independientemente de sus capacidades y de su origen, disfruten y aprendan a partir de la actividad física, así como para que obtengan competencias físicas, cognitivas y sociales para toda la vida. Es posible modificar este programa para dirigirlo a la población adulta, que también puede beneficiarse de una educación basada en valores y de las ventajas de la actividad física. Esta guía está concebida para ser usada como complemento a Los fundamentos de la educación en valores olímpicos: Un programa basado en el deporte, ambos parte del paquete PEVO 2.0.
READ MORE
FICHAS DE ACTIVIDADES: EJERCICIOS DE APOYO A LA EDUCACIÓN EN VALORES OLÍMPICOS
Partiendo de los símbolos de los Juegos Olímpicos, de las bases del Olimpismo e inspirándose en el acervo de los Juegos Olímpicos modernos y de la Antigüedad, este programa tiene por objeto divulgar un currículo basado en valores que contribuyan al desarrollo de la personalidad de niños y jóvenes. A través del contexto de los deportes olímpicos, los participantes desarrollan capacidades y estrategias que les ayudarán a asumir las responsabilidades de la ciudadanía global y les equiparán con valores cívicos. Las fichas de actividades están diseñadas para facilitar un enfoque práctico.
READ MORE

LOS FUNDAMENTOS DE LA EDUCACIÓN EN VALORES OLÍMPICOS: UN PROGRAMA BASADO EN EL DEPORTE
Partiendo de los símbolos de los Juegos Olímpicos, de las bases del Olimpismo e inspirándose en el acervo de los Juegos Olímpicos modernos y de la Antigüedad, este programa tiene por objeto divulgar un currículo basado en valores que contribuyan al desarrollo de la personalidad de niños y jóvenes. A través del contexto de los deportes olímpicos, los participantes desarrollan capacidades y estrategias que les ayudarán a asumir las responsabilidades de la ciudadanía global y les equiparán con valores cívicos. El manual "Los fundamentos de la educación en valores olímpicos" se divide en cuatro secciones. La primera presenta los principios del Olimpismo e invita a los participantes a pensar en qué manera estos principios se relacionan con sus propias vidas. En las tres secciones posteriores, se explora la historia, los relatos y los símbolos de los Juegos Olímpicos a través de los temas educativos olímpicos. Los participantes del PEVO tienen la oportunidad de profundizar en sus experiencias y su comprensión a través de las "Fichas de actividades".
READ MORE
PLANIFICACIÓN DE TALLERES DEL PEVO:
APRENDER A TRAVÉS DE LA ACTIVIDAD FÍSICA:
FORMACIÓN DE FORMADORES
Comité Olímpico Internacional. 2018, 2 vol.
Con el fin de promover el aprendizaje a través del juego, el nuevo modelo de talleres de formación de formadores del PEVO 2.0 integra sesiones de juegos basados en la actividad física, que se presentan con estrategias educativas de buenas prácticas (es decir, estrategias metacognitivas o de evaluación formativa) y ofrecen resultados basados en las experiencias para los beneficiarios finales (es decir, niños y jóvenes, adultos y formadores). El taller—de dos días y medio de duración (20 horas) y relacionado con los cinco temas educativos (experimentar la alegría del esfuerzo a través del deporte y la actividad física; aprender a jugar limpio; practicar el respeto; la búsqueda de la excelencia, y equilibrio entre cuerpo, voluntad y mente)—pretende fomentar la capacidad de los educadores e instructores para transmitir los mensajes didácticos del PEVO. Este libro de planificación de talleres está diseñado para utilizarlo en conjunción con Los fundamentos de la educación en valores olímpicos: un programa basado en el deporte, parte del paquete del PEVO 2.0. Este libro de planificación de talleres está diseñado para utilizarlo en conjunción con Los fundamentos de la educación en valores olímpicos: un programa basado en el deporte, parte del paquete del PEVO 2.0.

READ MORE

4.3 NATIONAL OLYMPIC COMMITTEES (NOCS) | COMITÉS NATIONAUX OLYMPIQUES (CNOS)

4.3.1 AUSTRALIA | AUSTRALIE

THE RELATIONSHIP BETWEEN THE AUSTRALIAN OLYMPIC COMMITTEE AND THE AUSTRALIAN SPORTS COMMISSION
Since the 2016 Rio Olympics, the Australian Olympic Committee (AOC) and Australian Sports Commission (ASC) have had several very public disagreements regarding the funding and direction of high performance sport. In 1980, the Fraser Government requested the then Australian Olympic Federation to boycott the Moscow Olympics. This led to the AOC not accepting any direct funding from the Australian Government for the preparation of Summer and Winter Olympics teams since 1992. However, the AOC particularly through its President John Coates used its influence to ensure that the Australian Government adequately funded Olympic sports through the ASC’s expenditure distributions to the Australian Institute of Sport (AIS) and national sports organisations. Tensions will continue to arise due to the different aims of both organisations. The AOC is primarily focused on Olympic sport representation and achievements; the ASC on high performance sport including the Olympics, organisational governance and sport participation.

READ MORE
4.3.2 GERMANY | ALLEMAGNE

„... UND FÜR DIE EHRE UNSERER NATION(EN)“: OLYMPISCHE DEUTSCHLANDPOLITIK ZWISCHEN 1960 UND 1968
MA 28674

4.3.3 ISRAEL | ISRAËL

ISRAEL’S COUNTRY IMAGE IN THE 2016 OLYMPIC GAMES
Yoav Dubinsky, Lars Dzikus. In: Place branding and public diplomacy, Ahead of print, 13 August 2018, pp 1-12
The purpose of this study was to analyze how Israel’s country image was projected through the 2016 Olympic Games in Rio de Janeiro. With the first author being an accredited journalist, data were collected during the preparations of the Israeli delegation in Israel and during the 3 weeks of competitions in Brazil. The authors analyzed mixed-zones interviews, press conferences, and public speeches of eight key stakeholders with potential to influence Israel’s country image in the Olympic Games.
4.3.4 ITALY | ITALIE

ORO BIANCO : TUTTI GLI OLIMPIONICI INVERNALI AZZURRI
Il primo fu Nino Bibbia, italiano di Svizzera, buttandosi a testa in giù sulla pista di skeleton di St. Moritz nel 1948; le ultime tre, a PyeongChang, nel 2018, sono state Arianna Fontana, Michela Moioli e Sofia Goggia. Sono quaranta le storie d'oro azzurre delle Olimpiadi del ghiaccio e della neve. Colò, Nones, Monti, Thöni, Gros, Magoni, Compagnoni, Tomba, Zöggeler, Razzoli fino ai grandi del fondo, Belmondo, Manuela e Giorgio di Centa. Tante le vicende, i segreti, gli episodi inediti che questo libro narra, dando vita a "un grande viaggio attraverso la storia dei Giochi (Giovanni Bruno) e "nella memoria degli sport della neve e del ghiaccio” (Flavio Roda). " Nelle icone leggendarie del ghiaccio azzurro riconosciamo i valori più autentici dello sport e della vita: professionisti esemplari e persone semplici”. (Andrea Gios).

4.3.5 LEBANON | LIBAN

FACTORs BEHIND LEBANON’S DIFFICULTIES ACHIEVING SUCCESS AT THE OLYMPICS
Lebanon’s record in international competitions is meagre. Since 1948, the year the country first participated in the Olympics, Lebanon has won only four medals: two silver, and two bronze. The last medal was obtained in 1980, during the Civil War that had ravaged the country from 1975 to 1990. Since 1992, the year of the first post-conflict era Olympics, only 11 athletes qualified for the Winter and Summer editions, but none won a medal. For the same period, countries such as Estonia, Georgia, and Jamaica with smaller populations and lower gross domestic product were able to win 20, 32, and 58 medals respectively. What are the reasons behind this condition? Is it the low public funding for sport? Is it rampant corruption gangrening the Lebanese sport structure? Or is it the fact that the sport sector, similar to any other public sector in this country, is a mere arena of struggle among political parties; thus, unable to provide the proper conditions for the establishment of an efficient national elite sport policy? This paper seeks to answer these questions by thoroughly examining the historical aspects of the Lebanese sport system.
READ MORE (AVAILABLE ON SITE)
4.3.6 PALESTINE

PALESTINE AND THE OLYMPICS: A HISTORY

When Palestinian runner Majdi Abu Marahil crossed the finish line in the men’s 10,000-metre race at the 1996 Atlanta Olympics, a decades-long struggle to have Palestine participate in the Olympics came to an end. Starting in the early years of the British Mandate, the battle over who will represent the land in international sport tournaments and bodies, and whether Palestine is a country raged. It was part of the larger issue of Palestinian sovereignty and independence and its place in the community of nations. Through the efforts of Palestinian sport officials and activists (and their allies,) victory was achieved. There are still many obstacles ahead but Palestine’s presence in the games (and in other international sport events) is now an accepted fact.

READ MORE (AVAILABLE ON SITE)

4.3.7 TUNISIA | TUNISIE

THE CENTRAL ROLE OF THE STATE IN THE GOVERNANCE OF SPORT AND THE OLYMPIC MOVEMENT IN TUNISIA, FROM 1956 TO THE PRESENT DAY

This paper examines the relationship between sport and the Tunisian state, focusing on the issues of governance and regulation. Identified are three periods: from independence to the coup d'état (20 March 1956–7 November 1987), where sport was a component of national identity; Ben Ali’s regime taking control of the Olympic Movement, 1987–2011; and Post-2011, which witnessed attempts to achieve democracy.

READ MORE (AVAILABLE ON SITE)
L’IMPACT DES RÉSEAUX SOCIAUX CHEZ LES SPORTIFS DE HAUT NIVEAU

Du fait de ses aspects collaboratifs, les médias sociaux ont révolutionné l’approche et le traitement de l’information, notamment dans l’univers sportif. Le grand public découvre désormais une nouvelle façon de communiquer de manière transversale directement avec la source principale de l’information, grâce essentiellement aux différentes fonctions des réseaux sociaux. Ces derniers centralisent les bases des principaux acteurs du sport de haut niveau tels que les athlètes, les journalistes et médias sportifs ou encore les dirigeants des structures sportives (présidents, directeurs généraux...). Cette rencontre 2.0 de ces acteurs constitue une source d’information variée et unique selon le type de réseau social utilisé. La richesse des informations divulguées ainsi que le comportement des acteurs vis-à-vis de ces plateformes sociales modifient drastiquement la communication autour du sport de haut niveau à tout point de vue. Afin de traiter ce sujet, les auteurs évoquent dans un premier temps l’utilisation du web 2.0 dans le monde du sport de haut niveau. Dans un second temps seront évoqués les affaires et buzz liés au sport et les impacts qui en découlent.

MA 28770
5.1 ANTI-DOPING | ANTI-DOPAGE

Article

NEEDLE-USE DECLARATIONS AT THE OLYMPIC GAMES RIO 2016
The article reports on the results of the 'IOC Needle Policy' applied during the Games of the XXXI Summer Olympiad in Rio de Janeiro, Brazil.
READ MORE (AVAILABLE ON SITE)

Chapter

THE INSTITUTIONAL GOVERNANCE OF GLOBAL HYBRID BODIES: THE CASE OF THE WORLD ANTI-DOPING AGENCY
The purpose of this chapter is to examine the functioning of the World Anti-Doping Agency (WADA). Drawing on official WADA documents and one of the authors' first-hand knowledge of WADA's workings, it begins by presenting the agency's objectives, its joint Olympic Movement-public authorities governance structure, its stakeholders and its more important procedures. It next briefly examines these challenges, which affect four main issues: athlete testing, compliancy by anti-doping stakeholders, governance structures and the agency funding. The authors conclude their analysis by suggesting possible ways of addressing these issues.
READ MORE

Article

PASSING THE BATON: THE EFFECT OF THE INTERNATIONAL OLYMPIC COMMITTEE'S WEAK ANTI-DOPING LAWS IN DEALING WITH THE 2016 RUSSIAN OLYMPIC TEAM
Following the investigation of a Russian state-sponsored doping ploy prior to the Olympic Games in Rio 2016 the International Olympic Committee (IOC) decided against a blanket ban of the Russian Olympic team. Instead it allowed athletes’ individual international federations to decide whether Russian athletes could compete. In following the various anti-doping laws in place, the IOC sought to protect and give justice to clean athletes around the world. This note argues that they did not achieve this result due to the anti-doping laws in place and the actors applying these laws. It suggests that there should be a universal anti-doping law to give credibility to the laws, as well as to protect athletes. In doing so the IOC will be better equipped to deal with a doping ploy of this magnitude in the future.
READ MORE
L'HARMONISATION DES NORMES EN MATIÈRE DE LUTTE ANTIDOPAGE : UNE RÉPONSE INTERNATIONALE À LA PRATIQUE DÉVIANTE DU DOPAGE
Ce livre a pour but de soulever les problématiques liées à la pratique du dopage. Ce phénomène, considéré comme une "déviance" par la société civile ne concerne pas uniquement le monde sportif. Pour faire face à cette pratique presque ancestrale, les institutions sportives et les pouvoirs publics se sont associés afin de créer et d'harmoniser les normes antidopage. Pourtant, de nombreuses difficultés subsistent en la matière et les règles ne semblent pas être les mêmes pour tout le monde. Entre mouvement sportif et pouvoirs publics, des intérêts divergents empêchent un traitement efficace du dopage, au détriment des sportifs. Il convient donc de s'intéresser à la pratique en elle-même, et aux règles qui lui font face.
MA 29678

WAYS TO IMPROVE AND STRENGTHEN THE INTERNATIONAL ANTI-DOPING SYSTEM
This document contains the minutes and the annexes of an hearing which took place on 28th of February 2017, when the Subcommittee on Oversight and Investigations of the Committee on Energy and Commerce convened to examine the current state of the international anti-doping system, the challenges it faces and areas for reform.
MA 28638

PROHIBITED LIST: JANUARY 2018: THE WORLD ANTI-DOPING CODE INTERNATIONAL STANDARD
This document published by the World Anti-Doping agency lists all the prohibited substances that cannot be used in sport practice. This list was in force during the 2018 PyeongChang Olympic Winter Games.
MA 29713
5.2 MEDICINE AND HEALTH | MÉDECINE ET SANTÉ

Article

CARDIOVASCULAR SCREENING OF OLYMPIC ATHLETES REPORTED BY CHIEF MEDICAL OFFICERS OF THE RIO 2016 OLYMPIC GAMES

Brett G. Toresdahl... [et al.]. In: British journal of sports medicine, vol. 52, no. 17, 2018, pp. 1097–1100.

The IOC recommends periodic cardiovascular screening of athletes, but the adoption of these recommendations is unknown. The purpose of this investigation was to evaluate and compare cardiovascular screening practices of countries participating in the Rio 2016 Olympic Games.

READ MORE (AVAILABLE ON SITE)

SUIVI BIOLOGIQUE DU SPORTIF : MESURES BIOLOGIQUES, PATHOLOGIES, PASSEPORT BIOLOGIQUE DE L’ATHLÈTE, GÉNOMIQUE


Ce manuel propose une synthèse sur les données de biochimie sanguine, urinaire, hématologique et hormonologique permettant d’analyser la santé du sportif. Il détaille les principales situations pathologiques et les produits consommables aux fins de performances. Il aborde également la génomique de la performance et le passeport biologique de l’athlète. L’ouvrage fait d’abord le point de façon très exhaustive sur les données de biochimie sanguine, urinaire, hématologique et hormonologique : pour chaque protéine, vitamine, peptide ou hormone. L’analyse, les noms, les variations pathologiques, les effets de l’exercice et l’intérêt chez le sportif sont détaillés pour fournir aux médecins les données nécessaires à l’interprétation des variations et de leurs limites. La pratique sportive intensive peut créer des pathologies qui impactent la régulation de l’organisme au niveau des tissus, des muscles et des os : les principales situations pathologiques sont aussi détaillées ainsi que les produits "consommables" aux fins de performances. L’ouvrage fait aussi le point sur deux notions incontournables pour appréhender la biologie du sportif : la génomique de la performance et le passeport biologique de l’athlète.

MA 28769

THE ADOLESCENT ATHLETE: A PRACTICAL APPROACH

Lyle Micheli... [et al.]. Springer, 2018, 322 p.

This reader-friendly book takes a practical approach to caring for the adolescent athlete. Logically organized by joint, the book identifies both chronic and acute injuries in addition to congenital conditions. It details fundamentals, including basic anatomy, joint examination, and patient history. Emphasis is placed on the recognition of injury patterns unique to adolescent athletes and tables are incorporated throughout to assist with diagnosis. This book also highlights return to play guidelines and includes summary pearls. Anatomical photos, x-rays, and MRI scans illustrate all key concepts.

MA 28756
“THAT’S MY 15 MINUTES IN THE SUN”: AN INTERVIEW WITH JOHN CARLOS

No one who thinks of the Summer Games of 1968 which took place 50 years ago can forget the “Black Power” demonstration. Admittedly, it was a breach of the Olympic Charter. Yet with their silent protest the three medallists started a discussion on human rights in a way which had not been seen before. Ultimately it did more good than harm to the Olympic Movement. In David Davis’ interview we learn how one of the three rebels, former US sprinter John Carlos views the events half a century later. It will give nothing away to reveal that he still regrets nothing.
6. THE OLYMPIC SPORTS | LES SPORTS OLYMPIQUES

6.1 OLYMPIC PROGRAM | PROGRAMME OLYMPIQUE

E-SPORTS ARE NOT SPORTS


The conclusion of this paper will be that e-sports are not sports. Parry begins by offering a stipulation and a definition. He stipulates that what he has in mind, when thinking about the concept of sport, is ‘Olympic’ sport. And he defines an Olympic Sport as an institutionalised, rule-governed contest of human physical skill. The justification for the stipulation lies partly in that it is uncontroversial. Whatever else people might think of as sport, no-one denies that Olympic Sport is sport. The conclusion is that e-sports are not sports because they are inadequately ‘human’; they lack direct physicality; they fail to employ decisive whole-body control and whole-body skills, and cannot contribute to the development of the whole human; and because their patterns of creation, production, ownership and promotion place serious constraints on the emergence of the kind of stable and persisting institutions characteristic of sports governance. Competitive computer games do not qualify as sports, no matter what ‘resemblances’ may be claimed. Computer games are just that—games.

READ MORE (AVAILABLE ON SITE)
**Article**

**ESPORT: EVERYTHING TO PLAY FOR**  
*The International Olympic Committee (IOC) has declared that eSport, or competitive video gaming, could be considered a sporting activity. That is a momentous decision. ESport is an important way of reaching young people and a vitally important market for media businesses, game producers and sports themselves. There is everything to play for. But the issues at stake are not clear cut. Is eSport really sport? What are the potential benefits and challenges for the sports industry of recognizing eSport? And – crucially – what are the implications in terms of intellectual property (IP)?*

**READ MORE**

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**Research paper**

**RESEARCH ON ESPORTS AND ESPORTS INDUSTRY IN CHINA**  
*Esports is a worldwide cultural phenomenon rising rapidly since the beginning of the new century, attracting a large number of participants and spectators. Its main body is teenagers. Under the influence of many factors, this cultural form is sweeping the world, resulting in a very extensive and profound economic and social impact. Esports are born from electronic games. After decades of development, the esports industry is moving towards the development road of professional sports and competitive sports. The first round of the industrial cycle, which began in 1998, has entered the second round of industrial wave, and the center of the world e-sports industry is also transferred to China. At present, we should not only realize the new opportunities that esports bring to economy, science and technology and sports, but also follow the laws of economy, sports, and the law of social development, and handle many negative problems in the development of esports and esports industry.*

**READ MORE**
6.2 SUMMER SPORTS | SPORTS D’ÉTÉ

6.2.1 BADMINTON

PERFORMANCE STRUCTURE ANALYSIS OF THE MEN’S AND WOMEN’S BADMINTON DOUBLES MATCHES IN THE OLYMPIC GAMES FROM 2008 TO 2016 DURING PLAYOFFS STAGE


The purpose was to compare the timing factors of top world-level badminton in men’s and women's doubles matches in the Olympic Games in Beijing, London and Rio to observe the evolution of this sport between 2008 and 2016. All the matches from the quarterfinals to the final of the men's and women's doubles events from the 2008, 2012 and 2016 Olympic Games were analysed (48 matches). The matches were retrieved from the Olympic Multimedia Library. This work was supported by the Badminton World Federation under Grant "Notational analysis of men’s and women’s doubles badminton matches in Olympic Games from 2008 to 2016".

6.2.2 JUDO

THE SCIENCE OF JUDO


"The science of judo" is the first book to set out and discuss the science, coaching and history behind judo performance. Evidence-based and informed by the latest research, the book offers practical guidance on preparing athletes for high performance and understanding the core tenets of sport science underpinning it.

MA 28669
6.2.3 ROWING | AVIRON

MORE POWER: THE STORY OF JURGEN GROBLER: THE MOST SUCCESSFUL OLYMPIC COACH OF ALL TIME


The most successful Olympian you’ve never heard of… Jurgen Grobler’s Olympic coaching career is one of legend, yet the man himself has remained resolutely out of the spotlight. Over the last twenty years he has masterminded British rowing’s incomparable success. And when the difference between gold and silver can mean mere fractions of a second, Jurgen Grobler, and his more power mantra, has achieved gloriously consistent victory. Arguably the greatest coach in British sporting history, Gröbler’s unparalleled record ranks him above national heroes such as Sir Alex Ferguson and Dave Brailsford, building champions such as Sir Steve Redgrave, Sir Matthew Pinsent and James Cracknell. This authoritative account of Gröbler’s career straddles the Iron Curtain, beginning in the German Democratic Republic, where systemic state-funded doping was an open secret, before crossing to Britain following the fall of the Berlin Wall. And whilst culture and sport have shifted dramatically over the last half century, Grobler’s pursuit of greatness has never faltered. Written by Olympic medallist, Hugh Matheson, and rowing historian, Christopher Dodd, More Power is the unmissable story of one man’s quest for glory, and sets out to unlock the secrets of Jurgen Grobler: the finest coach Olympic sport has ever seen.

MA 28636

6.2.4 RUGBY

SEvens HEAVEN: THE BEAUTIFUL CHAOS OF FIJI’S OLYMPIC DREAM


It is late summer 2013. Ben Ryan, a red-haired, 40-something, spectacle-wearing Englishman, is given 20 minutes to decide whether he wants to coach Fiji’s rugby sevens team, with the aim of taking them to the nation’s first-ever Olympic medal. He has never been to Fiji. There has been no discussion of contracts or salary. But he knows that no one plays rugby like the men from these isolated Pacific islands, just as no one plays football like the kids from the Brazilian favelas, or no one runs as fast as the boys and girls from Jamaica’s boondocks. He knows too that no other rugby nation has so little - no money and no resources, only basic equipment and a long, sad history of losing its most gifted players to richer, greedier nations. Ryan says yes. And with that simple word he sets in motion an extraordinary journey that will encompass witch doctors and rugby-obsessed prime ministers, sun-smeared dawns and devastating cyclones, intense friendships and bitter rows, phone taps and wild nationwide parties. It will end in Rio with a performance that not only wins Olympic gold but reaches fresh heights for rugby union and makes Ben and his 12 players living legends back home.

MA 28637
6.3  WINTER SPORTS  |  SPORTS D’HIVER

6.3.1 ICE HOCKEY  |  HOCKEY SUR GLACE

IIHF GUIDE & RECORD BOOK 2018: WHERE COUNTRIES COME TO PLAY
Results and standings for all Olympics (men and women), ice hockey world championships, ice hockey women's world championships, ice hockey U20 world (junior) championships, and ice hockey U18 world championships (men and women). It contains as well an overview and summary for all 76 IIHF member national associations, career stats and complete A-Z register for almost 14,000 players, as well as coaches and officials, for every top level men's and women's event since 1920.
MA 28781

AGAINST ALL ODDS: THE UNTOLD STORY OF CANADA’S UNLIKELY HOCKEY HEROES
For readers of "The boys in the boat", the remarkable story of the unlikely Canadian hockey team that clinched Olympic gold in 1948. The announcement was shocking—Canada, the birthplace of hockey, would not be sending a team to the 1948 Winter Olympics in Switzerland. Outraged, a Royal Canadian Air Force squadron leader, Sandy Watson, quickly assembled a team of air force hockey players who were "amateur enough" to complete under the Olympic guidelines. Sergeant Frank Boucher was recruited to coach the team and begin the cross-Canada search for players. Hubert Brooks, a decorated flying officer and serial escapist from POW camps, was another early recruit. Andy Gilpin joined from the RCAF base in Whitehorse, as did airmen from Quebec, the Maritimes and western Canada. And when their starting goalie, Dick Ball, didn't pass a medical exam, Murray Dowey was called up from his job as a TTC driver and occasional practice goalie for the Toronto Maple Leafs. The ragtag team got off to a rough start, losing so many exhibition games that Canadian newspapers called them a disgrace to the country. But the RCAF Flyers battled back, and Boucher’s defensive strategy paid off. They eliminated the American team, tied the Czech team and beat the Swiss as the hometown crowd pelted the Canadians with snowballs during the game. On the same ice where Barbara Ann Scott won a gold medal, the underdog RCAF Flyers also won Olympic gold, and their goalie, Murray Dowey, set an Olympic record that still stands.
"Against all odds" is the inspiring untold story of a group of determined men, fresh from the battlefields of WWII, who surprised a nation and the world.
MA 28633
7. SPORT ECONOMICS AND MANAGEMENT | ÉCONOMIE ET GESTION DU SPORT

7.1 ECONOMICS | ÉCONOMIE

OLYMPIC MEDALS, ECONOMY, GEOGRAPHY AND POLITICS FROM SYDNEY TO RIO

The paper examines the statistical importance of over 140 independent variables on the Olympic performance of all countries participating in the Summer Olympic Games from Sydney 2000 to Rio 2016. It finds that countries which export more products have a higher likelihood of winning an Olympic medal than their counterparts exporting fewer products and explain why this is the case. Statistical importance of gross domestic product per capita, labor force, average temperature and three host effects (previous host, current host, future host) is also confirmed while the role of political variables in Olympic success remains inconclusive.

READ MORE
7.2 MANAGEMENT

ULTIMATE SPORTS CITY REPORT
Adam Nelson... [et al.]. SportBusiness Group, 2018, 16 p.
This report presents the winners of the 2018 "SportBusiness ultimate sports city rankings and awards", which is one of the longest-established rankings of the world's top sports host cities.
READ MORE

SPORT ENTREPRENEURSHIP: DEVELOPING AND SUSTAINING AN ENTREPRENEURIAL SPORTS CULTURE
This book introduces the structure, economic arguments, and business strategies for entrepreneurship in sport. Here, the entrepreneurial process is usually initiated by organizations, people or governments who are embedded in both economic and social contexts. The development of technologies that have enhanced the diffusion of information and the creation of new international markets has impacted sports entrepreneurship activities. The goal of this book is to introduce readers to emerging issues in sport entrepreneurship and management. The book focuses on the role of entrepreneurship in the sports context by examining how to leverage the opportunities that arise from networks and optimize resources by identifying where they can most effectively be put to use. As a unique discipline, sport entrepreneurship helps to identify the conditions under which and the processes in which upcoming business ventures need to be pursued. The book will be useful for sports organizations, athletes and government organizations promoting the use of entrepreneurship to generate competitive advantages on the global marketplace.
MA 28743

FOSTERING INNOVATIVE CULTURES IN SPORT: LEADERSHIP, INNOVATION AND CHANGE
Analysing the trends that are emerging in sport enterprises such as advancements in technology and social media, the authors of this illuminating book tackle the issue of how to create new opportunities in such a changing industry. Providing valuable reading for sports business scholars, this book draws on examples from inventive companies as well as inspirational sports leaders and illustrates the various drivers behind innovation. Addressing the need for a culture of innovation within sports enterprises, the authors reveal sustainable ways for companies to stay ahead of the game in an increasingly competitive global sport market.
MA 28632
8. SPORT LAW AND ETHICS | DROIT ET ÉTHIQUE DU SPORT

THE IMPACT OF GOVERNANCE PRINCIPLES ON SPORT ORGANISATIONS’ GOVERNANCE PRACTICES AND PERFORMANCE: A SYSTEMATIC REVIEW
The objective of this systematic review was to determine what impact governance principles and guidelines have on sport organisations’ governance practices and performance.
READ MORE

RESEARCH HANDBOOK ON EU SPORTS LAW AND POLICY
The EU’s influence on sport has traditionally focused on the socioeconomic and cultural impact. The "research handbook on EU sports law and policy" explores the development of the European dimension in sport, and the concomitant legal issues including, competition law, state aid and free movement of persons. The application of such areas of EU law to sport and the influence of EU law on key policy issues such as, doping, match-fixing and governance, are detailed in this comprehensive collection. The topical chapters by experts in their field, also touch upon the future evolution of EU sports law.
MA 28740
Michele Bernasconi... [et al.], Weblaw, 2018, 159 p.
This book contains a collection of the contributions made by some of the most distinguished scholars and practitioners in the field of sports and arbitration law, and presented at the 6th Lausanne conference, organised by the Swiss Bar association and the Court of Arbitration for Sport and held on 2 and 3 September 2016. The wide range of subjects covers topics that are of interest for the vast majority of sports law practitioners.
MA 28755

LES ACTIVITÉS SPORTIVES DANS LA JURISPRUDENCE EUROPEENNE : CONSEQUENCES ÉCONOMIQUES DE L'APPLICATION DE LA NOTION EUROPEENNE D'ENTREPRISE À L'ORGANISATION D'ACTIVITÉS SPORTIVES
Avant même que le sport ait été intégré dans les compétences de l’Union européenne par le traité de Lisbonne en 2007, l’impact du droit européen sur les activités sportives s’était déjà fait sentir à maintes reprises, notamment à travers le célèbre arrêt Bosman de 1995. C’est cet impact que le présent ouvrage s’attache à analyser.
MA 28722

DICTIONARIUM DER SPORTETHIK
MA 28641
LAW, ETHICS AND INTEGRITY IN THE SPORTS INDUSTRY


Sports play a significant role in society, as they are a multilevel field of interest. Nonetheless, a major problem that has been undermining the field is the rise of issues surrounding integrity. Indeed, major scandals of corruption have been disclosed, and they have challenged the effectiveness of sports institutions. As a result, it is vital to explore how to navigate the complex landscape of legal and ethical issues. "Law, ethics, and integrity in the sports industry" is an essential reference source that discusses the legitimacy and integrity of sports institutions by focusing on the social, economic, and political influence of sports. Featuring research on topics such as global sports governance, legal and ethical implications, and the validity of e-sports, this book is ideally designed for scholars interested in institutional aspects of sports and ethics, academicians, researchers, advanced-level students, and officials with a broad interest in sports seeking coverage on the institutional aspects of sports and ethics.

LE RÈGLEMENT DES LITIGES SPORTIFS PAR LE TAS


L’augmentation régulière du contentieux en matière sportive a incité les hautes autorités du mouvement sportif à instituer une juridiction spécifique du sport. Le Tribunal Arbitral du Sport (TAS) est compétent pour statuer sur les litiges survenus à l’occasion de la pratique du sport, de son développement ou de l’exercice de toute activité sportive. L’étude des différentes procédures de résolution des conflits sportifs met en évidence les avantages de cette instance arbitrale. Toutefois une étude critique du TAS a permis de relever des insuffisances liées à son accessibilité et à son fonctionnement. Pour que le TAS puisse prétendre à l’exclusivité du traitement du contentieux sportif en dernier ressort, des solutions correspondantes sont proposées dans cette monographie.

Antonio Rigozzi... [et al.]. Weblaw, 2017, 239 p.

This book sets out the proceedings of the 2017 Macolin anti-doping summit. The summit brought together many of the most experienced and knowledgeable specialists from various disciplines, encouraging open and thought-provoking discussions on each of the major facets of anti-doping (the science aspect, the legal aspect and the policy aspect), viewed through the lens of the 2015 World Anti-Doping Code in practice. Speakers delved into issues as diverse as whether anti-doping science and regulation are keeping pace with doping, whether the law is jeopardising anti-doping efforts, the impact of the new emphasis on intelligence operations in anti-doping cases, what anti-doping can learn from the athlete’s perspective and the ethical challenges currently faced in anti-doping efforts. This is an invaluable reference for both practitioners and specialists in the field of anti-doping as well as those who might be interested in gaining further insight into the innumerable issues arising daily in the field.

MA 28676
9. SPORT AND SOCIETY | SPORT ET SOCIÉTÉ

9.1 MEDIA | MÉDIAS

Article

MORE THAN MUNICH 1972: MEDIA, EMOTIONS, AND THE BODY IN TV BROADCAST OF THE 20TH SUMMER OLYMPICS

Eva Maria Gajek. In: Historical social research, 2018, vol. 43, no 2. The Olympic Games in Munich in 1972 are regarded as the turning point for TV broadcast in Olympic history. The architecture, ceremonial character and the course of the sports competitions were adapted intensely to the needs of the visual medium. This article focuses on television coverage at the 1972 Olympic Games in Munich. The goal is to discuss how the medial array of technology changed the event and its perception. Using the example of the ABC television recordings of the marathon race, it is shown how the body was increasingly used by TV broadcasting stations as an argument and as legitimation to experience sports via mass media. At the same time, this visual presence of the athlete’s body also opened a wider horizon for interpretation. Emotions, performance pressure, and failure were important references in the interpretation of the sports hero and thus also changed the perception of sport itself.
SILENCE IS GOLDEN: OLYMPIC PROPERTY PROTECTION IN THE AGE OF SOCIAL MEDIA
This Comment provides background and discusses the current mechanism for protecting Olympic Properties both in the United States and at the international level. Additionally, it examines the most recent attempt by the International Olympic Committee (IOC) at creating a system that acknowledges the effect social media has had on the advertising landscape. It examines the issues of the current method under which Olympic Properties are protected in the United States, and the reasons a change in legislation is needed. It also discusses the issues created for athletes by the IOC’s attempt at solving the social media problem, including the issues of enforcement facing the Committee. Finally, the author concludes by calling for the IOC to seriously consider changing its current social media policy to ensure that athletes are not adversely affected by outdated rules and laws.
READ MORE

THE RELATION BETWEEN OLYMPIANS AND EMPLOYEES OF THE MEDIA IN HUNGARY:
MOTIVATIONS, ATTITUDES, REJECTION
In the present study, we examine the relation between Olympians and employees of the media in Hungary through the following terms: motivations, attitudes, and rejection. The empirical research presented in this paper focused on the following research questions: 1. What motivates Olympians and employees of the media in their cooperation? 2. What kind of attitudes characterise them in their relation? 3. Why and how often do employees of the media get rejected by elite athletes? In the framework of the research, a survey was carried out among the Hungarian Olympic athletes participating at the Rio 2016 Olympic Games and on the total population of media workers accredited to the Olympics.
READ MORE
#LONDON2012: TOWARDS CITIZEN-CONTRIBUTED URBAN PLANNING THROUGH SENTIMENT ANALYSIS OF TWITTER DATA

The dynamic nature of cities, understood as complex systems with a variety of concurring factors, poses significant challenges to urban analysis for supporting planning processes. This particularly applies to large urban events because their characteristics often contradict daily planning routines. Due to the availability of large amounts of data, social media offer the possibility for fine-scale spatial and temporal analysis in this context, especially regarding public emotions related to varied topics. Thus, this article proposes a combined approach for analyzing large sports events considering event days vs comparison days (before or after the event) and different user groups (residents vs visitors), as well as integrating sentiment analysis and topic extraction.

READ MORE

BETWEEN THE LACK OF INSTITUTIONAL SITES AND THE EXPECTATION OF VIRTUAL COMMUNITIES, WHAT IS THE PLACE FOR OLYMPIC VALUES IN THE FRENCH-SPEAKING INTERNET NETWORK?

While many cases of cheating, corruption and doping taint the sports movement, virtual communities interact about the lack of reference to Olympism in the communication of the sporting sphere. In France, the institutions of the sports movement seem to refuse to display any reference to the Olympic values and virtual communities debate about this absence. The adopted research device calls for an analysis of the institutional sites of sport and reinforced by a series of semi-structured interviews conducted online. The origin of this lack of reference to Olympism seems to come from a controversy: Institutions no longer display these values that have become ambiguous in the current context of deviance, whereas virtual communities largely subscribe to a virtuous representation of Olympic sport and valuing these values appears to them as a protective measure of the sports movement.

READ MORE
THE PREGNANT-MOMENT PHOTOGRAPH: THE 1908 LONDON MARATHON AND THE CROSS-MEDIA EVALUATION OF SPORT PERFORMANCES
This article uses a famous photograph from the 1908 London Olympics to reflect on the broader relationship between competitive sports and photography, and especially to rethink the role of the so-called “pregnant moment.” While sports reliably offer dramatic situations which can be used to highlight photography’s potential to freeze movement and condense meaning in one image, photography offers sports a way to communicate the spectacle of moving bodies and outstanding performances.

ACTION SPORT MEDIA CONSUMPTION TRENDS ACROSS GENERATIONS: EXPLORING THE OLYMPIC AUDIENCE AND THE IMPACT OF ACTION SPORTS INCLUSION
The ageing demographics of Olympic viewers is a key concern for the International Olympic Committee. The inclusion of action sports into the Olympic programmes has been a key strategy to try and connect with youth consumers, most recently through the inclusion of skateboarding, surfing, and sport climbing into the Tokyo 2020 Summer Games. Drawing on a questionnaire distributed online in nine languages, and contextualized with analysis of the action sport media, this research explores international and multigenerational action sport consumers’ sport viewing preferences and attitudes to the Olympic inclusion of action sports. The findings suggest that action sport participants across different countries, ages, and genders are avid consumers of action sport media but also keen consumers of the Olympics. The majority of survey participants were enthusiastic about the inclusion of action sports (and particularly skateboarding) into the Olympic Games, although there were important trends across nationalities and ages. Nonetheless, reflecting debates in the subcultural media, participants also have concerns about the processes and politics of action sports inclusion. Action sports may well provide the International Olympic Committee with new lucrative markets, but to maximise the engagement of complex intergenerational audiences, their viewing preferences will need continued attention and understanding.
READ MORE (AVAILABLE ON SITE)
9.2 PEACE AND DEVELOPMENT THROUGH SPORT | PAIX ET DÉVELOPPEMENT PAR LE SPORT

Article

SHARED LEADERSHIP IN SPORT FOR DEVELOPMENT AND PEACE: A CONCEPTUAL FRAMEWORK OF ANTECEDENTS AND OUTCOMES
A broad range of organizations are involved in the field of Sport for Development and Peace (SDP). The complex environmental factors and internal capacity challenges surrounding SDP organizations put additional pressures on SDP managers who are required to balance multiple organizational demands to achieve sustainable program outcomes. Although scholars have begun to explore managerial aspects of SDP efforts, literature on the nature of leadership in SDP remains scarce. In this article, therefore, the authors introduce the concept of shared leadership and arguments for why considering leadership as a collective phenomenon is of particular value in SDP. Specifically, a conceptual framework is developed to identify antecedents and outcomes of shared leadership in SDP. Nine propositions are presented along with a discussion of future areas of study regarding shared leadership in efforts to use sport as a means for achieving development and peace-building outcomes. Limitations of this leadership perspective are also outlined.

READ MORE (AVAILABLE ON SITE)

SPORT AND DEVELOPMENT: NETWORKS AND INSTITUTIONS
This book represents a pragmatic orientation based on the capitalization of a long and varied experience. It is an original choice of subjects and it reveals over the pages the explanations of the basic elements towards more specialized aspects. In this sense, it is a stimulating approach, which makes you want to go further as beginners and which reserves surprises to the specialists in the field of sport. The author accompanies his diagnosis with illustrations from his field of experience; then he presents a vision of developments taking into account the multiple facets of sports closely in a system of institutional networks that will promote a genuine socio-economic development of the communities. The work ends delicately with a proposal of a model for structuring the activities of the National Olympic Committee and Burkinabe Sports (CNOSB) and the Burkinabe Football Federation (FBF).

MA 28733
NATIONALITY SWAPPING IN THE OLYMPIC FIELD: TOWARDS THE MARKETIZATION OF CITIZENSHIP?
Nationality swapping in sports is commonly assumed to be a rapidly expanding practice that is indicative of the marketization of citizenship. Sports are said to have become wholesale markets in which talent is being traded for citizenship. This article seeks to empirically explore such claims by analysing 167 athletes who have competed for two different countries in the Summer Olympic Games.
READ MORE

BUILDING A WALL AGAINST REFUGEES: THE REFUGEE OLYMPIC TEAM & AMERICAN POLITICS
In 2015, the International Olympic Committee (IOC) announced that 10 athletes would make up the new Refugee Olympic Team for the 2016 Summer Olympic Games in Rio. The IOC formed this team to increase awareness for the refugee crisis and improve attitudes towards refugees. Google provided evidence that searches for “refugee” and other similar terms and phrases skyrocketed during the Olympic Games. The present study investigates the effect of the Refugee Olympic Team on attitudes towards refugees.
READ MORE

DISSENT BY DESIGN: ANTI-OLYMPIC ACTION IN EAST ASIA
This chapter looks at established and novel repertoires of contention that emerge from a conscious and deliberate engagement with materiality in the domain of anti-Olympic action across East Asia. They include acts of proto-design for political struggle and survival, the design of subversive posters and anti-campaigns, and the assembling of various material resources that combine design with performance indirect socio-technical action in public space. They are the results of work by non-expert designers(everyday people who find themselves being disenfranchised through the enforcement of the requirements of the Olympic City), professional designers or advertisers who are part of anti-Olympic movements, and anti-Olympic collectives that bring together the capacities of activists, “creatives,” and the disenfranchised.
READ MORE
FRAMING THE OLYMPIC ELITE ATHLETE FUNDING ISSUE: A CASE STUDY OF CANADIAN NEWSPAPER COVERAGE
This article employs media framing theory to examine the debate over public funding to support elite athlete development. More specifically, it examines the discourse in Canadian newspaper coverage of the 2010 Vancouver Olympic Games surrounding funding for elite athletes.
READ MORE (AVAILABLE ON SITE)

SPORTS DIPLOMACY: ORIGINS, THEORY AND PRACTICE
Sports diplomacy has previously been defined as an old but under-studied aspect of the estranged relations between peoples, nations and states. These days, it is better understood as the conscious, strategic and ongoing use of sport, sportspeople and sporting events by state and non-state actors to advance policy, trade, development, education, image, reputation, brand, and people-to-people links. In order to better understand the many occasions where sport and diplomacy overlap, this book presents four new, inter-disciplinary and theoretical categories of sports diplomacy: traditional, 'new', sport-as-diplomacy, and sports anti-diplomacy. These categories are further validated by a large number of case studies, ranging from the Ancient Olympiad to the recent appearance of esoteric, government sports diplomacy strategies, and beyond, to the activities of non-state sporting actors such as F.C. Barcelona, Colin Kaepernick and the digital world of e-sports. As a result, the landscape of sports diplomacy becomes clearer, as do the pitfalls and limitations of using sport as a diplomatic tool.
MA 28642

9.4 PSYCHOLOGY | PSYCHOLOGIE

‘POST-OLYMPIC BLUES’: THE DIMINUTION OF CELEBRITY IN OLYMPIC ATHLETES
The article explores the concept of the ‘post-Olympic blues’ through examining the antecedents of the negative affect experienced following Olympic participation and to articulate whether the post-Olympic blues is a ‘normal’ short-term phenomenon or whether it is more serious and enduring.
READ MORE (AVAILABLE ON SITE)
SPORT PSYCHIATRY: WHY OLYMPIC FAMILY MEMBERS COMMIT SUICIDE?: UNDERSTANDING SUICIDE AS CONSEQUENCES OF DEPRESSION IN SPORT FROM WEST AND EAST POINTS OF VIEW


The researcher focuses on the mental diseases in Olympic sport. Through personal communication with Olympic Hero Vassilis Klissouras (1986, 2004-2017), recognizing the political and economic pressures of professionalism and commercialization, the worship of high-tech (M., McNamee, 2012, 2016), the over limitation of athletic physiological and psychological extremes (L.J., Zhu, J., Heil, 2011a, 2011e; D., Baron, 2013), “Our Olympic movement has gone in the opposite direction” (Y., Vanlandewijck, 2016). The researcher gives the example of athletes from 2000 Olympic Games to 2016 Olympic Games and Wrestlers as case study. This book discusses depressive disorders special suicide in sport; it speaks to public population and professionals in sport science, sport medicine, ethics, sport juries, pedagogy, sociology, economics, psychology, psychotherapy, psychiatry and philosophy. It specifically is of relevance for athletes, coaches, sport managers, sport fans and to anyone who is interested in health sport practice.

MA 28723

9.5 TECHNOLOGY | TECHNOLOGIE

SECURING THE SMART CITY OLYMPICS

Mohamad Amin Hasbini... [et al.]. Securing Smart Cities, 2018, 1 vol.

From host countries rushing to improve their infrastructure, to networks inventing a more mesmerizing viewing experience for their audiences, the Olympic Games is key to spurring growth in technology. The Games are a high-profile occasion where each operational blunder can sprout away into a global crisis, leading to dire consequences. Because of the important role information technology plays in the success of the events, one area of pivotal concern is cybersecurity.

READ MORE
ACTION SPORTS, THE OLYMPIC GAMES, AND THE OPPORTUNITIES AND CHALLENGES FOR GENDER EQUITY: THE CASES OF SURFING AND SKATEBOARDING


Commentators have suggested that action sports have provided space for more progressive gendered power relations than many more traditional, institutionalized sex-segregated sports. However, as action sports become institutionalized via Olympic inclusion, what are the potential opportunities and challenges for girls and women as both athletes and industry leaders? Drawing on interviews with male and female leaders in surfing and skateboarding industries, media and cultures, and an analysis of niche media, the authors assess the opportunities for women as the sports prepare for the Tokyo 2020 Olympic Games. The two case studies reveal the different struggles and strategies of women in these two sporting cultures, as well as the roles played by men in supporting cultural change. This article contributes to the critical literature assessing the International Olympic Committee’s claims to provide opportunities for diverse groups of women and, more widely, the challenges in establishing effective policies to “empower” girls and women in and through sport.

READ MORE (AVAILABLE ON SITE)

WOMEN, SPORT AND EXERCISE IN THE ASIA-PACIFIC REGION: DOMINATION, RESISTANCE, ACCOMMODATION

Gyozo Molnar... [et al.]. Routledge, 2018, 255 p.

Although socio-cultural issues in relation to women within the fields of sport and exercise have been extensively researched, this research has tended to concentrate on the Western world. “Women, sport and exercise in the Asia-Pacific region” moves the conversation away entirely from Western contexts to discuss these issues with a sole focus on the geographic region of Asia-Pacific. Presenting a diverse range of empirical case studies, from bodybuilding in Kazakhstan and Thailand, karate in Afghanistan, and women’s rugby in Fiji to women’s soccer in North Korea and netball in Papua New Guinea, the book demonstrates how sports may be used as a lens to examine the historical, socio-cultural and political specificities of non-western and post-colonial societies. It also explores the complex ways in which non-western women resist as well as accommodate sport and exercise-related socio-cultural oppression, helping us to better understand the nexus of sport, exercise, gender, sexuality and power in the Asia-Pacific area. This is a fascinating and important resource for students of sports studies, sports management, sport development, social sciences and gender studies, as well as an excellent read for academics and researchers with an interest in sport, exercise, gender and post-colonial studies.

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